



Office of the Commissioner
Transportation Services Department

MEMORANDUM

To: Members of Committee of the Whole

From: Paul Jankowski
Commissioner of Transportation Services

Date: December 20, 2019

Re: SmartCentres Place Bus Terminal Name Change at Vaughan
Metropolitan Centre

This memorandum advises Council that SmartCentres has provided notice to change the name of the York Region Transit (YRT) bus terminal located in Vaughan Metropolitan Centre (VMC).

SmartCentres has advised the name of the bus terminal at Vaughan Metropolitan Centre will be changing to “SMART VMC”

In a letter dated December 13, 2019, SmartCentres provided notice, in conformance with the conditions of the agreement with the Region, that the name of the York Region bus terminal located in Vaughan Metropolitan Centre will be changing from "SmartCentres Place Bus Terminal" to "SMART VMC. A copy of the letter is included as Attachment 1 and the new logo and signage is shown in Attachment 2.

The City of Vaughan staff support the re-naming of “SmartCentres Place Bus Terminal” to “SMART VMC” at the Vaughan Metropolitan Centre bus terminal.

The name change will have no financial impact to the Region as costs associated with this signage change shall be paid by SmartCentres.

In May 2012, Council authorized an agreement assigning naming rights for the York Region Transit bus terminal at Vaughan Metropolitan Centre to SmartCentres

In exchange for naming rights, SmartCentres, an adjacent landowner and builder, contributed towards the construction of the pedestrian tunnel connecting travellers from the YRT bus terminal to the Toronto Transit Commission Line 1 extension in the City of Vaughan, and settled

the then-outstanding land and business arrangements related to the location of the terminal. The agreed-upon naming rights are for a term not to exceed 60 years, as approved by Council on May 24, 2012.

As stipulated in the Agreement between the Region and SmartCentres dated May 24, 2012, SmartCentres has the right to change or alter the design and the appearance of its logo that appears on the YRT bus terminal.

The York Region Transit SmartCentres Place Bus Terminal opened to travellers November 3, 2019.

Paul Jankowski
Commissioner of Transportation Services

Bruce Macgregor
Chief Administrative Officer

Attachments (2)
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