



APPROACH FOR DEVELOPING HOUSING YORK INC.'S 2021 TO 2024 STRATEGIC PLAN

Presentation to Housing York Inc. Board

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PRESENTATION OVERVIEW

- Current Housing York Inc. 2017 to 2020 Plan
- Challenges and opportunities in a changing housing system
- Approach to developing the 2021 to 2024 Strategic Plan
- Engagement with the Board of Directors, residents and other key stakeholders

HOUSING YORK'S 2017 TO 2020 PLAN



Provide good governance and strengthen organizational capacity

- Creation of HYI's Mission and Vision statements



Strengthen community health

- Development of a Resident Inclusion Plan



Build long-term financial sustainability

- Implementation of the Long-Term Fiscal Strategy



Effectively manage assets

- Approval of the Portfolio Management Plan



Inform and implement Regional housing initiatives

- Inform development of the Region's Income and Asset Limit Policy

CHALLENGES AND OPPORTUNITIES IN A CHANGING HOUSING SYSTEM

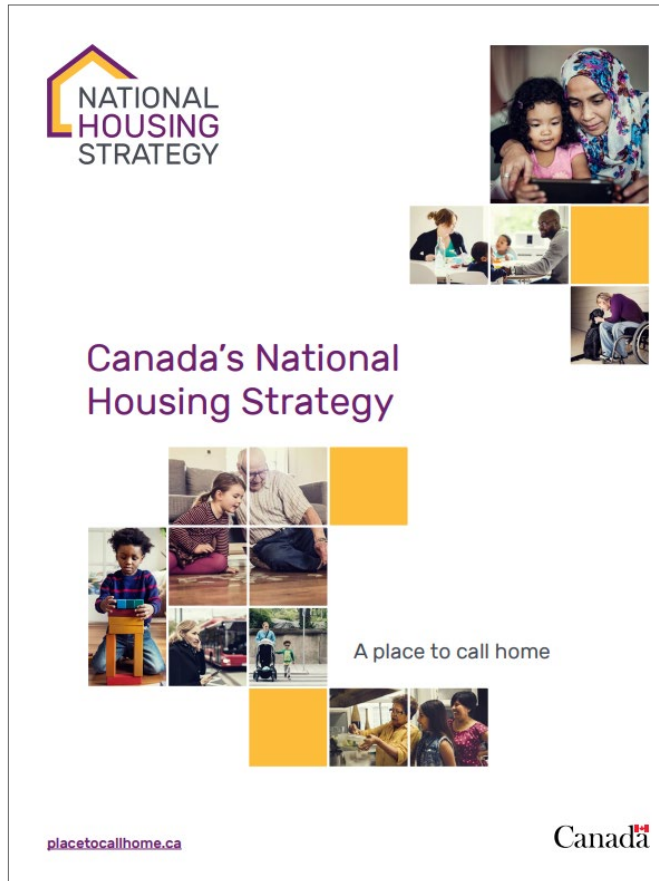
Private housing market pressures

- York Region has the lowest proportion of purpose-built rental housing in the Greater Toronto Area
- In 2019:
 - Vacancy rate was 1.2%
 - Average resale price rose above \$940,000

Growing demand for subsidized housing

- In 2019, York Region's wait list reached 17,457 households, an 8% increase from 2018
- 245 households housed, 125 within HYI's portfolio

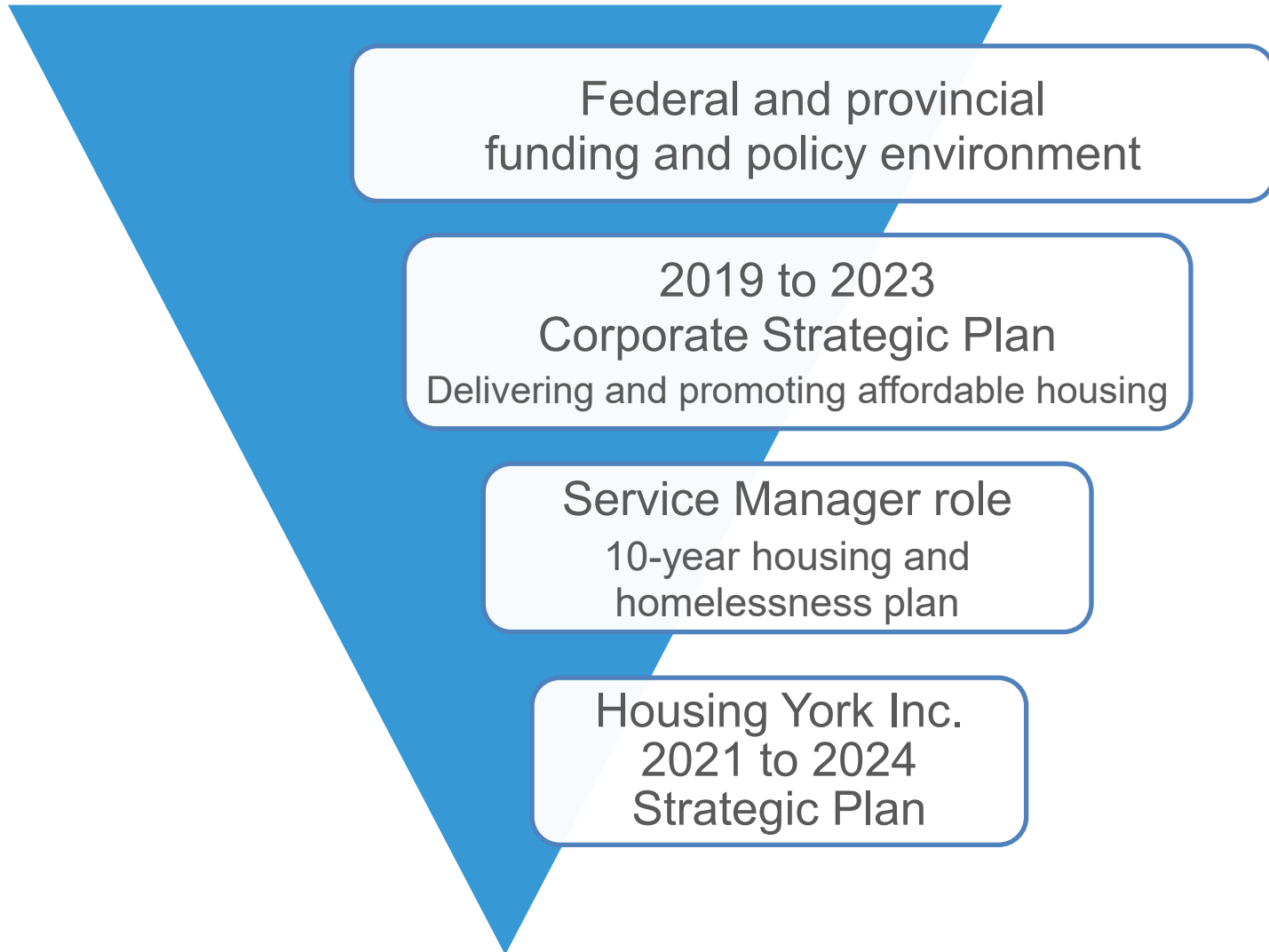
CHALLENGES AND OPPORTUNITIES IN A CHANGING HOUSING SYSTEM



Ontario

Community Housing Renewal Strategy


CHALLENGES AND OPPORTUNITIES IN A CHANGING HOUSING SYSTEM




APPROACH TO DEVELOPING THE 2021 TO 2024 HYI STRATEGIC PLAN



- Confirming HYI's vision and mission statements




- Environmental scan and analysis of strengths, weaknesses opportunities and threats



- Updating strategic priorities and actions to reflect the current housing landscape and emerging local needs



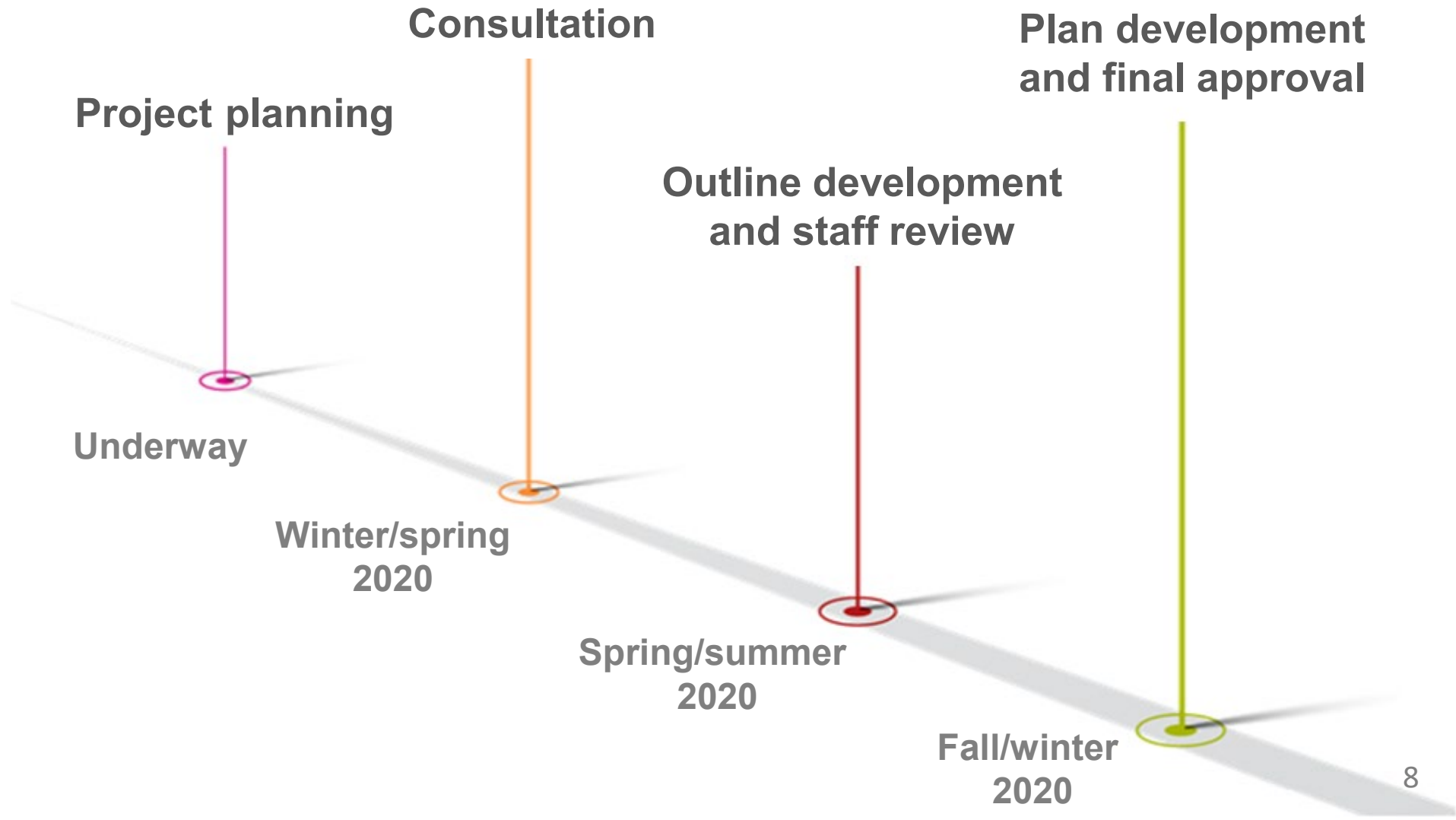
- Financial plan to meet the priorities



- Key performance indicators and associated targets to evaluate progress and outcomes

APPROACH TO DEVELOPING THE 2021 TO 2024 HYI STRATEGIC PLAN

Four phases to develop the plan:



Consultations:

- Three **Board workshops** immediately following regularly scheduled Board meetings

March 4, May 6 and September 2, 2020

- Targeted **resident engagements** to validate findings from the 2019 resident survey
- Input from **key stakeholders** including Regional staff and the Human Services Planning Board of York Region

APPROACH TO THE 2021 TO 2024 STRATEGIC PLAN

Board workshops:

Purpose	Proposed Dates
1. Review the HYI vision and mission, results of environmental scan and analysis of strengths, weaknesses, opportunities and threats to inform strategic priorities	March 4, 2020
2. Strategic discussion focused on: growing assets and supporting residents and partnerships	May 6, 2020
3. Draft plan review	September 2, 2020

RECOMMENDATION

It is recommended that the Board of Directors receive for information the approach for developing the Housing York Inc. 2021 to 2024 Strategic Plan



QUESTIONS/DISCUSSION

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