YORK REGION TRANSIT FARE AGE CATEGORY CHANGES A STEP TOWARDS FARE AND SERVICE INTEGRATION

Ann-Marie Carroll, General Manager Transportation Services, Transit September 10, 2020



INTRODUCTION

Since 2018, great focus has been placed on fare and service integration in the Greater Toronto and Hamilton Area (GTHA).

Today's presentation focuses on a short-term goal as a first step to a GTHA Integrated Fare Structure and Service Integration.



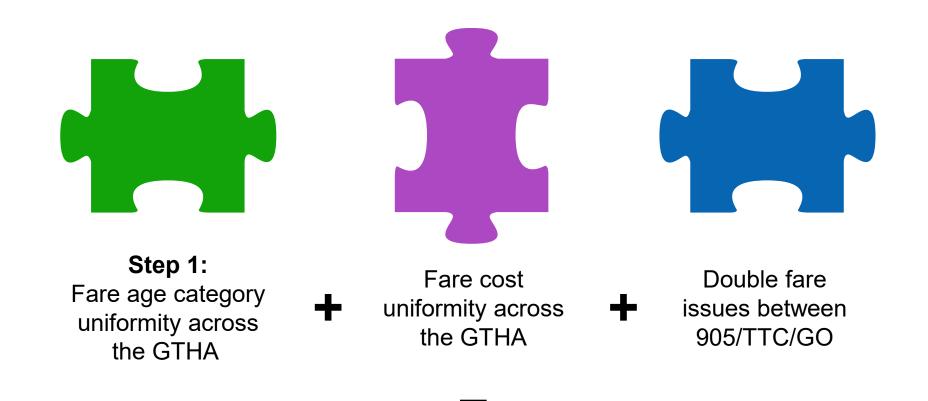
AGENDA

- Moving Towards GTHA Fare
 Integration
- Harmonizing Fare Age Categories
 across the GTHA
- Political Advocacy
- Short-Term Goals and Next Steps



MOVING TOWARDS GTHA FARE INTEGRATION

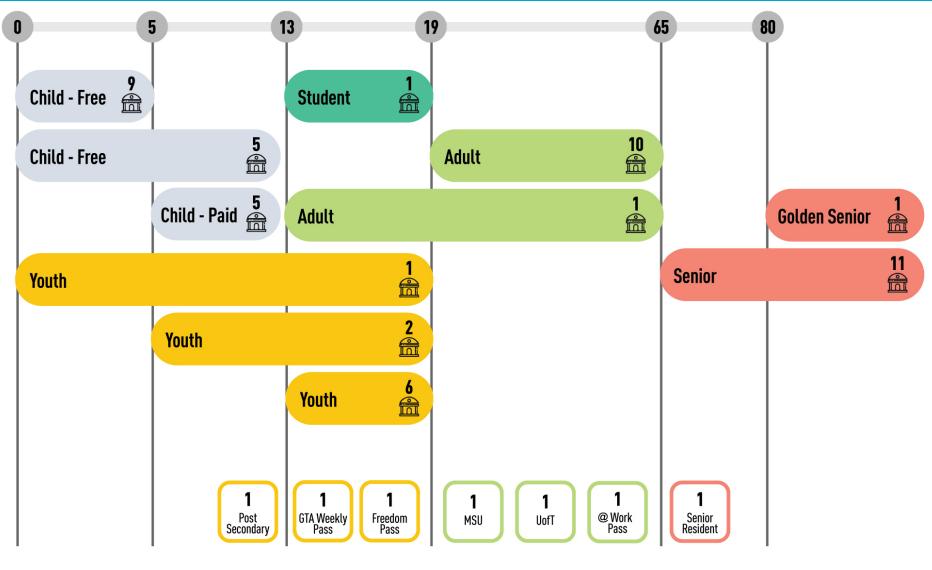
THREE COMPONENTS TO FARE INTEGRATION



Fare Integration

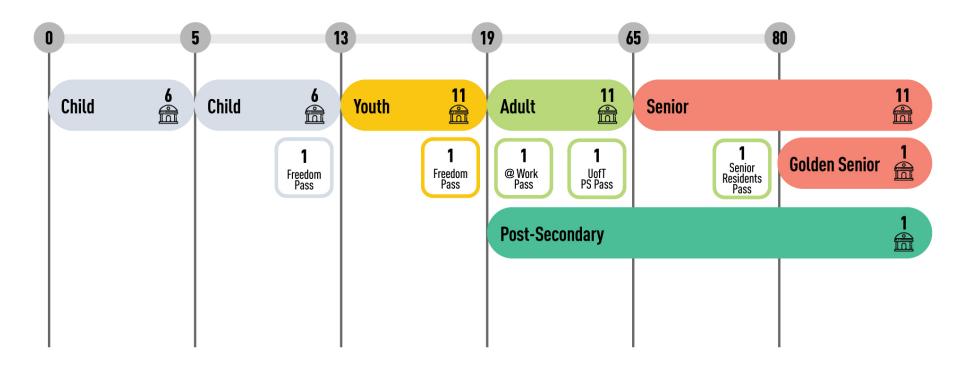
HARMONIZING FARE AGE CATEGORIES ACROSS THE GTHA

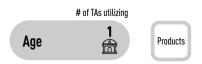
CURRENT ALIGNMENT ACROSS GTHA TRANSIT AGENCIES



of TAs utilizing

PROPOSED ALIGNMENT OF FARE CONCESSIONS ACROSS THE GTHA





CHANGE IN FARE CONCESSIONS AND COST

Free Child 0 to 5:

- No restrictions
- This change will **not** have significant impacts on fare revenue

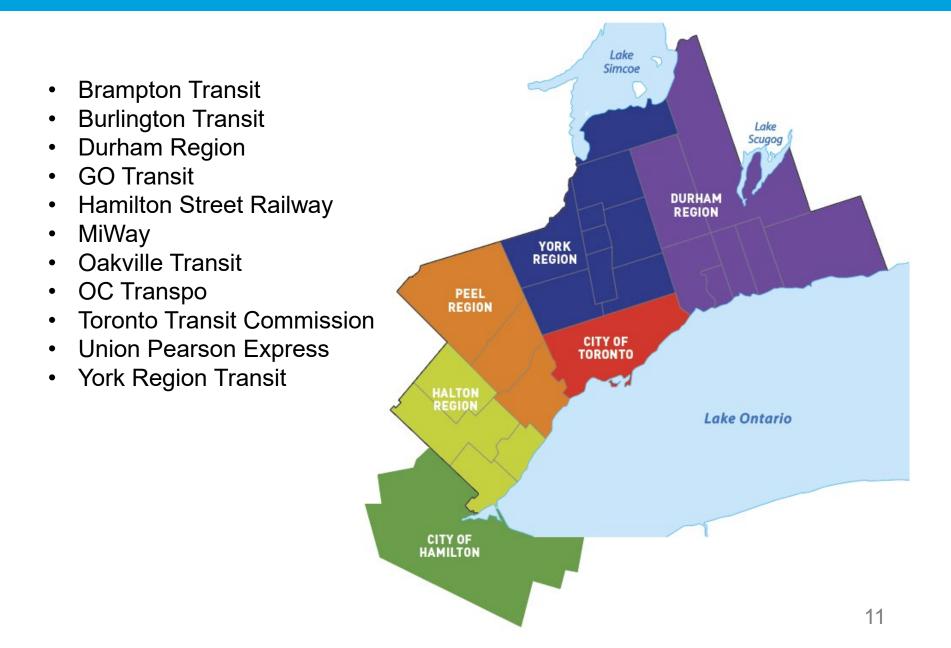
Youth Concession 13 to19:

- Not required to be in high school
- Reduction in revenue of approximately \$1.3 million annually which will be addressed through the budget process



ADVOCACY FOR FEDERAL AND PROVINCIAL FUNDING

ACCELERATED POST COVID-19 ECONOMIC RECOVERY THROUGH FARE INTEGRATION



SHORT-TERM GOALS AND NEXT STEPS

SHORT-TERM GOALS FOR 2020 AND 2021

Action	Description	Timeline
 Harmonization of fare concessions across the GTHA 	 Aligning fare products available to customers between transit agencies 	Q4 2020
 Move towards fare and service integration 	 Continue to work with Metrolinx and other transit agencies to identify opportunities for fare and service integration 	Q4 2021
Modernization of PRESTO		
E-ticketing	 Ability to purchase electronic tickets anytime, anywhere from a smart phone 	Q3 2020
905 equipment refresh	 Updating the York Region Transit PRESTO system to build on existing features and offer new functionalities 	Q4 2020
 416/905 cross-boundary travel 	 Having the ability to configure the PRESTO system to charge another transit agency's fare 	TBD

NEXT STEPS

- June 2021 Implement changes to fare age categories and fares as approved by Council through the 2021 budget process
- 2020 to 2021 Continue to work with Metrolinx and GTHA municipalities on the two-year work plan
- 2020 to 2022 Continue to work with TTC on the Five-Year Fare Policy and 10-Year Fare Collection Strategy
- Early 2022 Report to Council an updated York Region Transit Fare Policy



Seeking Council approval for the following:

- 1. Council approve the York Region Transit updated fare age categories, making York Region Transit's fare structure consistent with other Greater Toronto and Hamilton Area transit agencies, as a first step towards fare integration. Costs associated with the change would be subject to Council approval of the 2021 budget and would come into effect June 27, 2021 as part of the York Region Transit normal board period process.
- 2. The Regional Chair ask the federal and provincial governments for a commitment to fund further, future costs resulting from fare integration in the Greater Toronto and Hamilton Area, as a means of accelerating the required economic and transit ridership recovery following the COVID-19 pandemic.
- 3. The Regional Clerk forward a copy of this report to the Clerks of all the participating jurisdictions and the Ministry of Transportation of Ontario.

QUESTIONS?

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