

The background of the slide is a photograph of the York Region Council Building. It is a modern, multi-story building with a curved facade and large glass windows. Two prominent, tall, cylindrical towers rise from the building, each featuring a large clock face. The sky is blue with some light clouds. The bottom of the slide has a blue and white geometric design.

Planning for Employment and Employment Conversions

Presented to
YORK REGIONAL COUNCIL

Presented by
Sandra Malcic

September 17, 2020



Outline

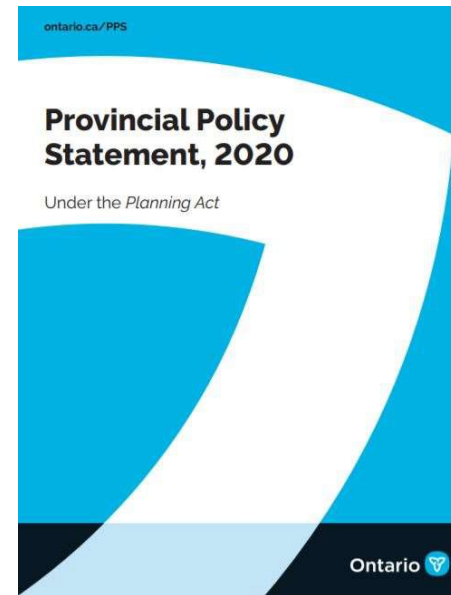
- Purpose of Special Meeting
- Policy Context
- Planning for Employment Process
- Key Considerations and Staff Recommendations
- Next Steps

Purpose of Special Meeting

- Non-statutory public meeting to provide public and landowners opportunity to address Council on employment conversions
- Council will be requested to make decisions on site-specific conversion requests and proposed employment area mapping through October Regional Council

Provincial Policy Direction

- Identify and protect employment lands for the long-term
- Regional employment area designation required
- Employment conversion requests assessed through Regional Municipal Comprehensive Review

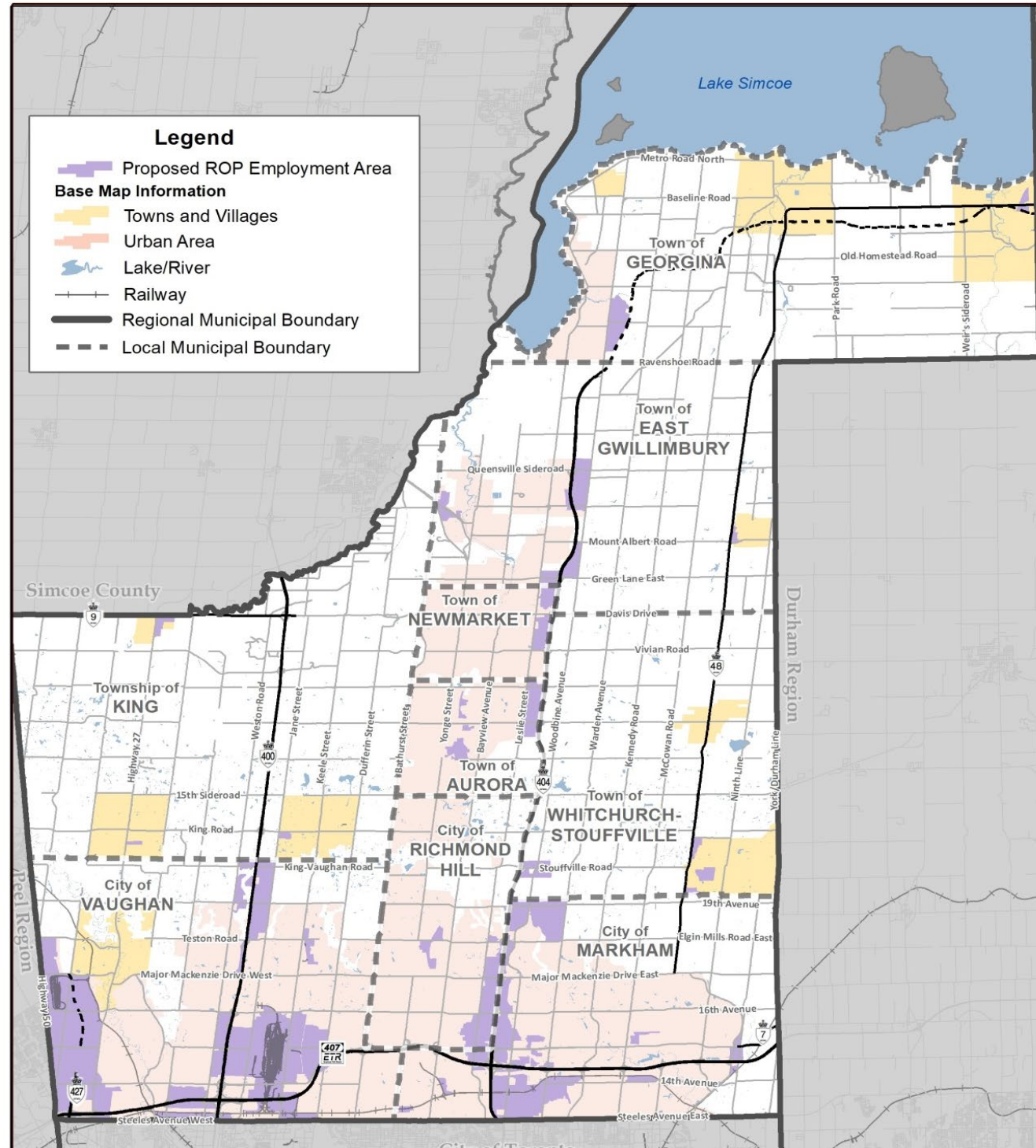


Employment Forecast & Land Needs Assessment

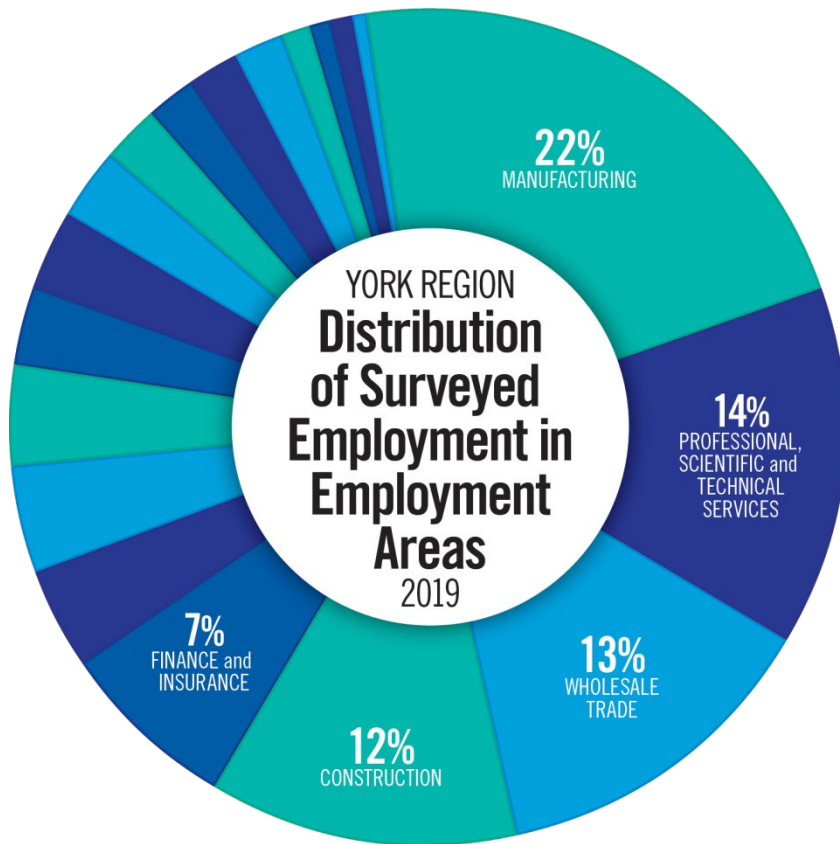
- Supported conversions still allow for Regional employment needs to 2051 and beyond
- Lands recommended to stay employment are key to long-term economic viability to 2051
- Residents accommodated on converted lands will be accounted for in the land needs assessment

Council decision on employment conversions is required to advance Regional forecasting

Strategically located employment lands make York Region a destination for top employers



There is continued long-term demand for employment



- Jobs for highly talented York Region workforce
- Economic drivers (automation, advanced manufacturing, e-commerce etc.) are land consumptive
- Diversity = resilience

Employment areas account for more than half of Region's jobs

Planning for Employment Process

Q1/Q2 2019	Q3/Q4 2019	Q1/Q2 2020	Q3/Q4 2020
› COUNCIL ENDORSED CONVERSION CRITERIA	› CONVERSIONS UPDATE REPORT	› COUNCIL EDUCATION SESSION › COUNCIL DIRECTIONS REPORT	› COUNCIL REPORT FINAL RECOMMENDATIONS - OCTOBER 2020

Conversion request deadline: November 29, 2019

Deadline for conversion requests was required to allow for consultation and a comprehensive assessment

Public and Stakeholder Consultation



**MAY 2019 –
JAN. 2020**

- › LANDOWNER MEETINGS
- › LOCAL MUNICIPAL WORKSHOPS



NOV. 2019

- › NOTICE TO ADJACENT LANDOWNERS



JUNE 2020

- › PUBLIC INFORMATION CENTRE (PIC)



SEPT. 2020

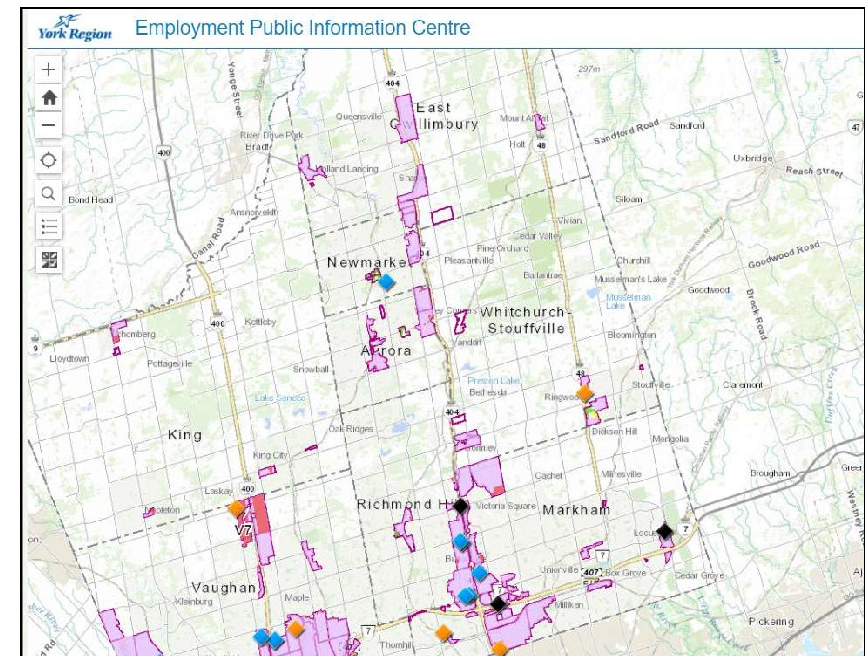
- › COUNCIL PUBLIC MEETING

Public Information Centre Feedback

- June 8 to 19th and live webinar June 16th

Comments:

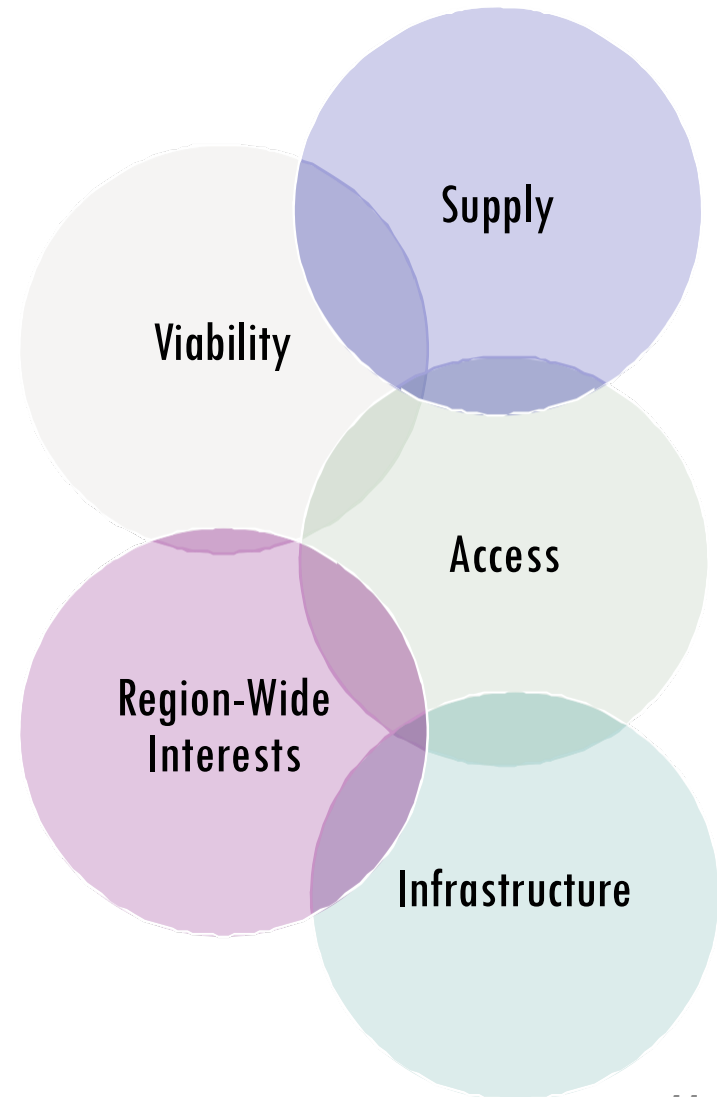
- Restated site-specific conversion requests and rationale
- Support protection of strategic employment areas
- Importance of future job opportunities
- Traffic concerns



Public recognize value of mixed use areas while balancing need for a range of employment opportunities

Key Considerations - Conversion Criteria

- Endorsed by Council
- Build on Growth Plan criteria
- Consider Regional context
- Increase transparency and consistency



Key considerations — Context

- Strategic goods movement corridors
- Minimize conflict with non-employment uses
- Support existing economic clusters
- Appropriateness of residential uses in employment area
- Maintain diverse supply of employment for market needs
- Keep recently planned employment areas not yet developed
- Maintain economic viability and prevent destabilization

Employment areas provide opportunities for advanced manufacturing, warehousing and other sectors of emerging economy

Summary of Regional Staff Recommendations

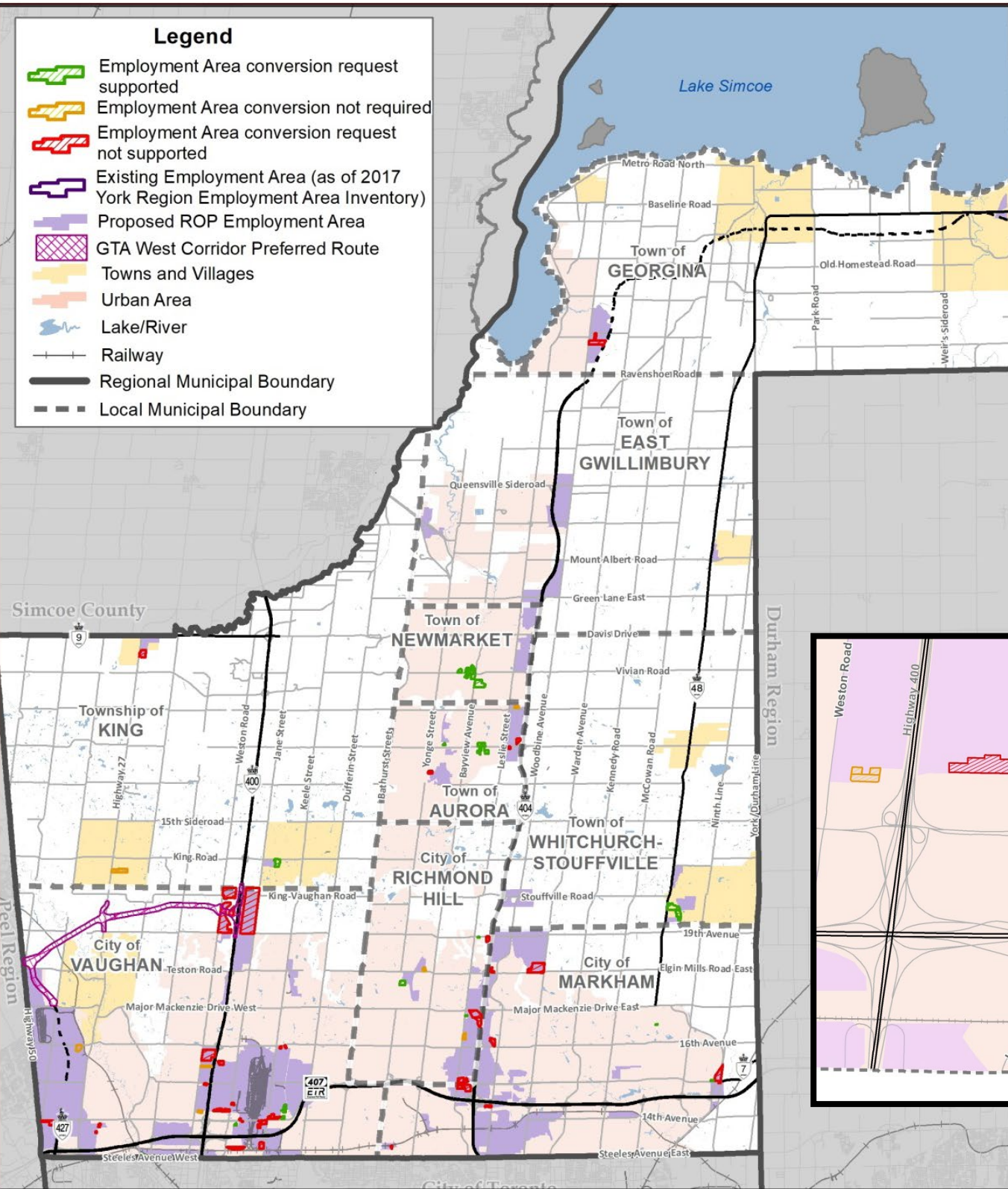


LOCAL MUNICIPAL POSITIONS ON 41 RECOMMENDED
FOR REGIONAL EMPLOYMENT DESIGNATION:

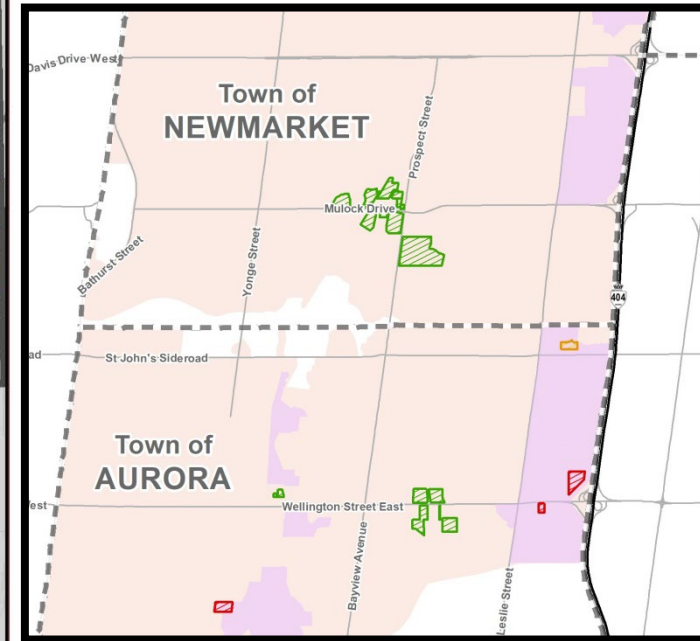


Legend

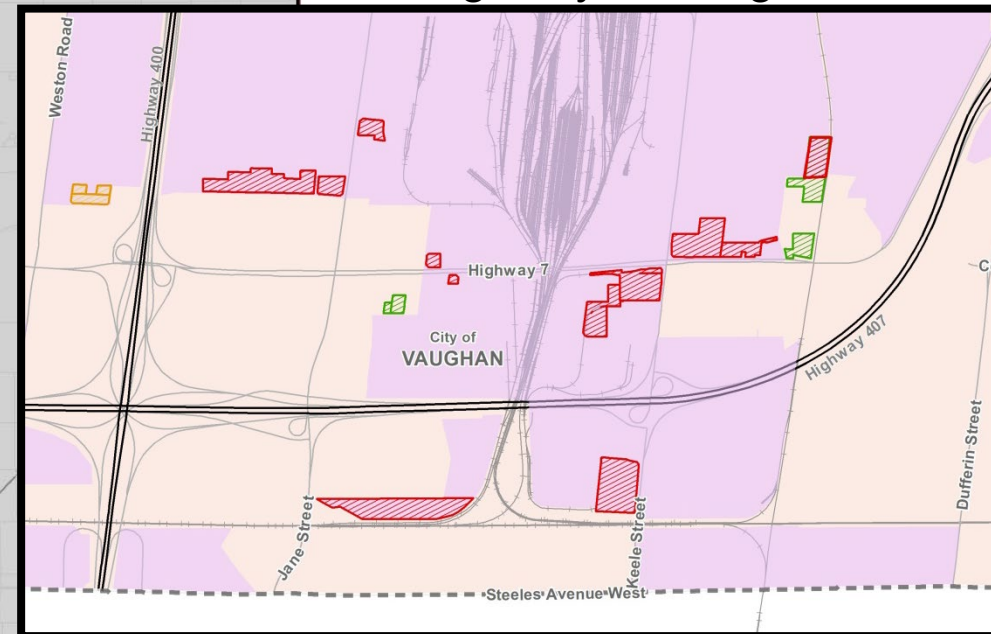
-  Employment Area conversion request supported
-  Employment Area conversion not required
-  Employment Area conversion request not supported
-  Existing Employment Area (as of 2017 York Region Employment Area Inventory)
-  Proposed ROP Employment Area
-  GTA West Corridor Preferred Route
-  Towns and Villages
-  Urban Area
-  Lake/River
-  Railway
-  Regional Municipal Boundary
-  Local Municipal Boundary



Newmarket/Aurora



Highway 7, Vaughan



Next Steps

- **October recommendations report on employment area conversion requests and employment area mapping**

Today's submissions will inform Council together with staff recommendations in October

THANK YOU

