

I am writing to request the possibility of receiving 5 minutes during the November 19th Council meeting to Announce our Kettle campaign and request regional support in promoting our 2020 Campaign.

Our Kettle campaign is a National Campaign and funds raised remains in the local communities raised to support our programs and services all year long. We have each year had our Kickoff and photo op at the Region offices prior to the November meeting, and normally most United Way Campaigns are finished by then as well.

We appreciate that we cannot have our in person kettle photo op and kick off this year, but in light of this unprecedented year there is a need to continue to support the families and individuals in our communities throughout the year.

Due to COVID-19 we are also being challenged with reduced locations and volunteer support which will as you can appreciate significantly reduce donor support.

Please let me know if it is at all possible to include a short video clip in your meeting.

Thank you again for the Region's continued support.

Kindest regards,

Nancy

Community & Public Relations

The Salvation Army Central York Region