



ECONOMIC  
VITALITY



HEALTHY  
COMMUNITIES



SUSTAINABLE  
ENVIRONMENT



GOOD  
GOVERNMENT

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# LOCAL MUNICIPALITIES' STRATEGIC PLANS



# TOWN OF AURORA 2011-2031 STRATEGIC PLAN

## PILLAR OF SUCCESS: COMMUNITY

**Goal: Supporting an exceptional quality of life for all**

- Improve transportation, mobility and connectivity
- Invest in sustainable infrastructure
- Celebrating and promoting our culture
- Encouraging an active and healthy lifestyle
- Strengthening the fabric of our community

## PILLAR OF SUCCESS: ECONOMY

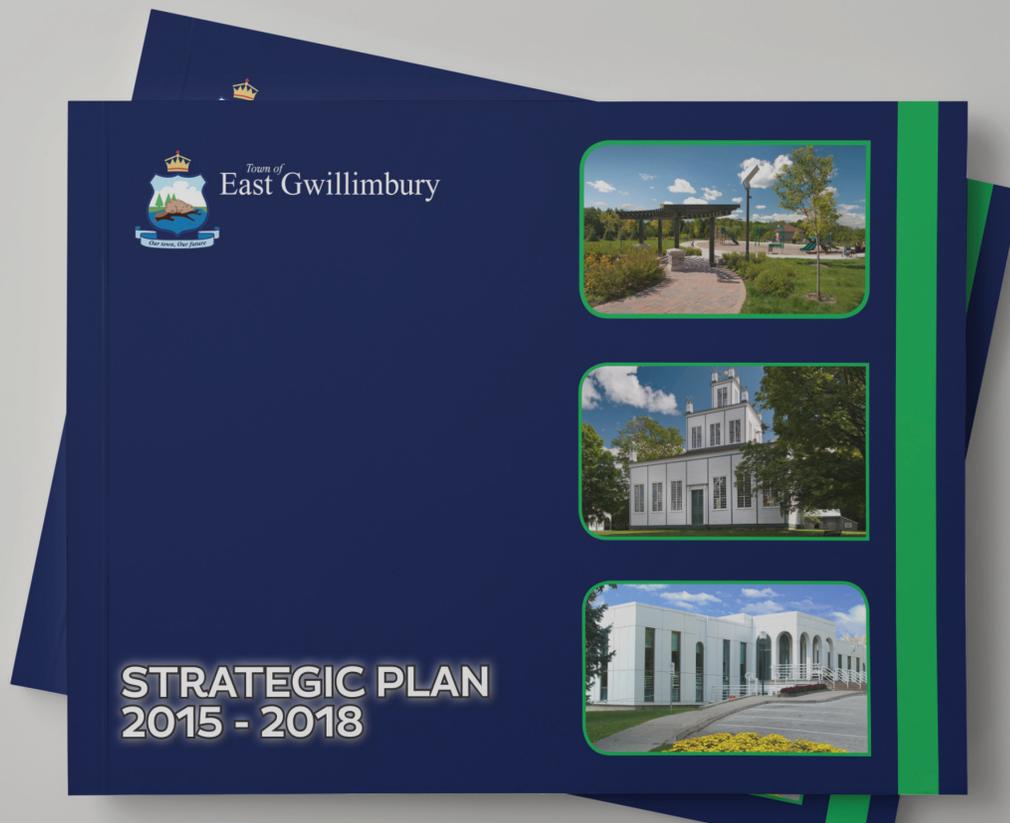
**Goal: Enabling a diverse, creative and resilient economy**

- Promoting economic opportunities that facilitate the growth of Aurora as a desirable place to do business
- Supporting small business and encouraging a more sustainable business environment

## PILLAR OF SUCCESS: NATURAL ENVIRONMENT

**Goal: Supporting environmental stewardship and sustainability**

- Encouraging the stewardship of Aurora's natural resources
- Promoting and advancing green initiatives



# TOWN OF EAST GWILLIMBURY

## 2015-2018 STRATEGIC PLAN

### STRATEGIC PILLAR 1:

**Providing quality, affordable programs and services for a safe, accessible and livable community**

- Continue to review and enhance services and programs with innovation and best practices to meet the needs of our growing community
- Invest in services to maintain and enhance community-wide safety
- Deliver leisure, sport, cultural and arts initiatives for all residents
- Leverage the spirit of volunteerism and community engagement
- Ensure communication of Town services and programs and encourage regular resident feedback
- Protect, preserve and respect the Town's cultural and natural heritage features

### STRATEGIC PILLAR 2:

**Building a complete community that provides healthy places to live, work, play and learn**

- Manage growth to ensure the balanced development of a variety of housing and employment options for residents in every stage of life

- Maintain and build on the Town's investment in infrastructure including roads, sidewalks, trail systems, facilities, parks, water and sewer systems
- Explore innovation and partnerships for community building initiatives including environmentally friendly practices
- Attract businesses and human service providers to create jobs and affordable services for our residents
- Protect, preserve and respect the Town's cultural and natural heritage features

### STRATEGIC PILLAR 3:

**A high performance municipal organization committed to service and excellence**

- Deliver a fiscally responsible organization in a high growth community
- Focus on excellent customer service practices to meet the needs of our residents today and tomorrow
- Continue to enhance a transparent and accountable municipal government
- Brand Town services and the community to attract investment
- Continue to develop a strong staff team where employees are valued and provided opportunities to grow



# TOWN OF GEORGINA

## 2014-2018 CORPORATE STRATEGIC PLAN

### GOAL 1:

#### **Grow our economy (sustainable economic growth and employment)**

- Retain existing business
- Attract new business
- Increase local employment
- Promote Town visibility and identity

### GOAL 2:

#### **Promote a high quality of life (healthy, safe, sustainable communities)**

- Promote responsible growth
- Protect the natural environment
- Support a high quality of life
- A vibrant, healthy, safe and accessible community
- Increased range of housing choices and promotion of housing affordability

### GOAL 3:

#### **Engage our community and build partnerships (communication engagement, collaboration and partnerships)**

- Engaged community
- Informed community
- Solid partnerships

### GOAL 4:

#### **Provide exceptional municipal service (organizational and operational excellence)**

- Open, accountable and responsive government
- Proactive financial and municipal asset management
- Progressive organizational practices
- Engaged and collaborative leadership
- Exceptional service delivery
- Staff development/excellence



# TOWNSHIP OF KING

## 2012 INTEGRATED COMMUNITY SUSTAINABILITY PLAN

### PILLAR OF SUSTAINABILITY:

#### **Environmental**

- Waste
- Water
- Energy, air quality and climate change
- Transportation
- Natural areas and stewardship
- Land-use planning

### PILLAR OF SUSTAINABILITY:

#### **Economic**

- Village vitality and prosperity
- Agriculture and equine
- Local economy
- Tourism advancement and promotion

### PILLAR OF SUSTAINABILITY:

#### **Financial**

- Management growth
- Financial sustainability
- Annual budget and business plan

### PILLAR OF SUSTAINABILITY:

#### **Socio-Cultural**

- Research, partnerships and innovation
- Health, safety and wellness
- The arts
- Heritage
- Connection to the land
- Sense of community



# CITY OF MARKHAM

## 2015-2019 STRATEGIC PLAN

### GOAL 1:

#### **Exceptional Services by Exceptional People**

- Improving customer service
- Transforming services through technology and innovation
- Strengthening organizational capacity and effectiveness

### GOAL 2:

#### **Engaged, Diverse and Thriving City**

- Increasing community engagement
- Ensuring Markham is welcoming and inclusive
- Promoting Markham as the best place in Canada to invest and locate knowledge-based industries

### GOAL 3:

#### **Safe and Sustainable Community**

- Managing our transportation and road network
- Managing growth in Markham
- Ensuring the reliability of the Corporation's services
- Protecting and respecting our built and natural environment

### GOAL 4:

#### **Stewardship of Money and Resources**

- Ensuring a fiscally prudent and efficient municipality
- Stewardship of the City's assets
- Increasing transparency and accountability



# TOWN OF NEWMARKET

## 2014-2018 STRATEGIC PRIORITIES

### THEME:

#### **Economic Development/Jobs**

- Implementing affordable broadband in Newmarket
- Reviewing and prioritizing our Economic Development Strategy
- Revitalizing our Community Centre Lands and addressing downtown parking needs
- Creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street
- Supporting innovative projects and partnerships with various sectors
- Protecting and respecting our built and natural environment

### THEME:

#### **Enhanced Recreational Opportunities**

- Enhancing our recreational and community facilities
- Supporting Community and Neighbourhood Projects

### THEME:

#### **Community Engagement**

- Aligning ourselves with communications best practices
- Engaging our changing resident demographics

### THEME:

#### **Traffic Safety and Mitigation**

- Ensuring safe streets
- Improving traffic congestion
- Supporting major transit service enhancements

### THEME:

#### **Efficiency/Financial Management**

- Ensuring effective and efficient services
- Measuring and benchmarking our financial performance



# TOWN OF RICHMOND HILL

## 2009 STRATEGIC PLAN

### GOAL 1:

#### **Stronger Connections in Richmond Hill**

- Planning for a connected community
- Opportunities and places for people to connect and get involved
- Physical connections in the community
- Improving connections in our environment

### GOAL 2:

#### **Better Choice in Richmond Hill**

- Better options to move around
- Better options for working and doing business
- Better options for where to live
- Better options for being active and involved

### GOAL 3:

#### **A more vibrant Richmond Hill**

- Respecting the past
- A sense of identity and place
- Looking into the future

### GOAL 4:

#### **Wise Management of Resources in Richmond Hill**

- Less waste
- Being responsible



CITY OF VAUGHAN  
**STRATEGIC PLAN**

Vaughan Vision 20|20  
LOOKING TO OUR FUTURE

# CITY OF VAUGHAN VISION 2020

## SERVICE EXCELLENCE:

**Strategic Goal: Service levels consistent with citizen needs**

- Demonstrate excellence in service delivery
- Promote community safety, health and wellness
- Lead and promote environmental sustainability
- Preserve our heritage and support diversity, arts and culture

## STAFF EXCELLENCE:

**Strategic Goal: People supporting each other**

- Demonstrate effective leadership
- Value and encourage a highly motivated and engaged workforce
- Attract, retain and promote skilled staff
- Support the professional development of staff

## ORGANIZATIONAL EXCELLENCE:

**Strategic Goal: High performance through continuous improvement**

- Ensure a high performing organization
- Manage corporate assets
- Ensure financial sustainability
- Manage growth and economic well-being



## TOWN OF WHITCHURCH-STOUFFVILLE

### 2011-14 Corporate Strategic Plan

Approved November 15, 2011

# TOWN OF WHITCHURCH-STOUFFVILLE 2011-2014 CORPORATE STRATEGIC PLAN

## PRIORITY 1:

### Community Prosperity and Sustainability

- Preserve and enhance community rural/urban character, beauty and heritage
- Balanced land use planning – environment, economic and social considerations
- Orderly/phased development
- Economic development and job creation
- Tourism development
- Corporate marketing and branding

## PRIORITY 2:

### Fiscal and Asset Management

- Increase revenues and reduce costs
- Sustainable long term fiscal plan for all infrastructure and buildings
- Explore partnerships to deliver new infrastructure/services
- Long term asset management and infrastructure planning, including adequacy of reserves
- Promote inter-government relations and local government advocacy

## PRIORITY 3:

### Service Excellence and Community Engagement

- Enhance teamwork and promote collaboration
- Priority to core services and optimum service levels
- Foster a strategically aligned and engaged workforce, where people are challenged, recognized and valued
- Promote leadership, employee and volunteer development
- Master planning for municipal operations
- Advance customer/client service excellence
- Enhance communication with and engagement of residents and businesses

## PRIORITY 4:

### Quality of Life

- Develop and maintain effective community health and safety services
- Enhance public safety through collaboration
- Leisure and cultural development
- Promote diversity, accessibility and inclusiveness
- Cultivate healthier lifestyles and greener communities