LOCAL MUNICIPALITIES’ STRATEGIC PLANS
PILLAR OF SUCCESS: COMMUNITY
Goal: Supporting an exceptional quality of life for all

• Improve transportation, mobility and connectivity
• Invest in sustainable infrastructure
• Celebrating and promoting our culture
• Encouraging an active and healthy lifestyle
• Strengthening the fabric of our community

PILLAR OF SUCCESS: ECONOMY
Goal: Enabling a diverse, creative and resilient economy

• Promoting economic opportunities that facilitate the growth of Aurora as a desirable place to do business
• Supporting small business and encouraging a more sustainable business environment

PILLAR OF SUCCESS: NATURAL ENVIRONMENT
Goal: Supporting environmental stewardship and sustainability

• Encouraging the stewardship of Aurora’s natural resources
• Promoting and advancing green initiatives
STRATEGIC PILAR 1: Providing quality, affordable programs and services for a safe, accessible and livable community

- Continue to review and enhance services and programs with innovation and best practices to meet the needs of our growing community
- Invest in services to maintain and enhance community-wide safety
- Deliver leisure, sport, cultural and arts initiatives for all residents
- Leverage the spirit of volunteerism and community engagement
- Ensure communication of Town services and programs and encourage regular resident feedback

STRATEGIC PILAR 2: Building a complete community that provides healthy places to live, work, play and learn

- Manage growth to ensure the balanced development of a variety of housing and employment options for residents in every stage of life
- Maintain and build on the Town’s investment in infrastructure including roads, sidewalks, trail systems, facilities, parks, water and sewer systems
- Explore innovation and partnerships for community building initiatives including environmentally friendly practices
- Attract businesses and human service providers to create jobs and affordable services for our residents
- Protect, preserve and respect the Town’s cultural and natural heritage features

STRATEGIC PILAR 3: A high performance municipal organization committed to service and excellence

- Deliver a fiscally responsible organization in a high growth community
- Focus on excellent customer service practices to meet the needs of our residents today and tomorrow
- Continue to enhance a transparent and accountable municipal government
- Brand Town services and the community to attract investment
- Continue to develop a strong staff team where employees are valued and provided opportunities to grow
GOAL 1:
Grow our economy (sustainable economic growth and employment)
• Retain existing business
• Attract new business
• Increase local employment
• Promote Town visibility and identity

GOAL 2:
Promote a high quality of life (healthy, safe, sustainable communities)
• Promote responsible growth
• Protect the natural environment
• Support a high quality of life
• A vibrant, healthy, safe and accessible community
• Increased range of housing choices and promotion of housing affordability

GOAL 3:
Engage our community and build partnerships (communication engagement, collaboration and partnerships)
• Engaged community
• Informed community
• Solid partnerships

GOAL 4:
Provide exceptional municipal service (organizational and operational excellence)
• Open, accountable and responsive government
• Proactive financial and municipal asset management
• Progressive organizational practices
• Engaged and collaborative leadership
• Exceptional service delivery
• Staff development/excellence
TOWNSHIP OF KING
2012 INTEGRATED COMMUNITY SUSTAINABILITY PLAN

PILLAR OF SUSTAINABILITY:
Environmental
• Waste
• Water
• Energy, air quality and climate change
• Transportation
• Natural areas and stewardship
• Land-use planning

PILLAR OF SUSTAINABILITY:
Economic
• Village vitality and prosperity
• Agriculture and equine
• Local economy
• Tourism advancement and promotion

PILLAR OF SUSTAINABILITY:
Financial
• Management growth
• Financial sustainability
• Annual budget and business plan

PILLAR OF SUSTAINABILITY:
Socio-Cultural
• Research, partnerships and innovation
• Health, safety and wellness
• The arts
• Heritage
• Connection to the land
• Sense of community
GOAL 1: Exceptional Services by Exceptional People
- Improving customer service
- Transforming services through technology and innovation
- Strengthening organizational capacity and effectiveness

GOAL 2: Engaged, Diverse and Thriving City
- Increasing community engagement
- Ensuring Markham is welcoming and inclusive
- Promoting Markham as the best place in Canada to invest and locate knowledge-based industries

GOAL 3: Safe and Sustainable Community
- Managing our transportation and road network
- Managing growth in Markham
- Ensuring the reliability of the Corporation’s services
- Protecting and respecting our built and natural environment

GOAL 4: Stewardship of Money and Resources
- Ensuring a fiscally prudent and efficient municipality
- Stewardship of the City’s assets
- Increasing transparency and accountability
TOWN OF NEWMARKET
2014-2018 STRATEGIC PRIORITIES

THEME:
Economic Development/Jobs
• Implementing affordable broadband in Newmarket
• Reviewing and prioritizing our Economic Development Strategy
• Revitalizing our Community Centre Lands and addressing downtown parking needs
• Creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street
• Supporting innovative projects and partnerships with various sectors
• Protecting and respecting our built and natural environment

THEME:
Enhanced Recreational Opportunities
• Enhancing our recreational and community facilities
• Supporting Community and Neighbourhood Projects

THEME:
Community Engagement
• Aligning ourselves with communications best practices
• Engaging our changing resident demographics

THEME:
Traffic Safety and Mitigation
• Ensuring safe streets
• Improving traffic congestion
• Supporting major transit service enhancements

THEME:
Efficiency/Financial Management
• Ensuring effective and efficient services
• Measuring and benchmarking our financial performance
GOAL 1: Stronger Connections in Richmond Hill
• Planning for a connected community
• Opportunities and places for people to connect and get involved
• Physical connections in the community
• Improving connections in our environment

GOAL 2: Better Choice in Richmond Hill
• Better options to move around
• Better options for working and doing business
• Better options for where to live
• Better options for being active and involved

GOAL 3: A more vibrant Richmond Hill
• Respecting the past
• A sense of identity and place
• Looking into the future

GOAL 4: Wise Management of Resources in Richmond Hill
• Less waste
• Being responsible
CITY OF VAUGHAN
VISION 2020

SERVICE EXCELLENCE:
Strategic Goal: Service levels consistent with citizen needs

• Demonstrate excellence in service delivery
• Promote community safety, health and wellness
• Lead and promote environmental sustainability
• Preserve our heritage and support diversity, arts and culture

STAFF EXCELLENCE:
Strategic Goal: People supporting each other

• Demonstrate effective leadership
• Value and encourage a highly motivated and engaged workforce
• Attract, retain and promote skilled staff
• Support the professional development of staff

ORGANIZATIONAL EXCELLENCE:
Strategic Goal: High performance through continuous improvement

• Ensure a high performing organization
• Manage corporate assets
• Ensure financial sustainability
• Manage growth and economic well-being
TOWN OF WHITCHURCH-STOUFFVILLE

2011-14 Corporate Strategic Plan

Approved November 15, 2011

PRIORITY 1:
Community Prosperity and Sustainability
- Preserve and enhance community rural/urban character, beauty and heritage
- Balanced land use planning – environment, economic and social considerations
- Orderly/phased development
- Economic development and job creation
- Tourism development
- Corporate marketing and branding

PRIORITY 2:
Fiscal and Asset Management
- Increase revenues and reduce costs
- Sustainable long term fiscal plan for all infrastructure and buildings
- Explore partnerships to deliver new infrastructure/services
- Long term asset management and infrastructure planning, including adequacy of reserves
- Promote inter-government relations and local government advocacy

PRIORITY 3:
Service Excellence and Community Engagement
- Enhance teamwork and promote collaboration
- Priority to core services and optimum service levels
- Foster a strategically aligned and engaged workforce, where people are challenged, recognized and valued
- Promote leadership, employee and volunteer development
- Master planning for municipal operations
- Advance customer/client service excellence
- Enhance communication with and engagement of residents and businesses

PRIORITY 4:
Quality of Life
- Develop and maintain effective community health and safety services
- Enhance public safety through collaboration
- Leisure and cultural development
- Promote diversity, accessibility and inclusiveness
- Cultivate healthier lifestyles and greener communities