

BUSINESS RECOVERY SUPPORT PARTNERSHIP SUB-GROUP:

BUSINESS ADVISORY

The York Region Business Recovery Support Partnership connects economic development stakeholders to address the COVID-19 pandemic and support businesses. The Business Advisory Sub-Groups worked to deliver immediate **support to businesses** through consultation and other programs.

\$500,000

Leveraged from the **Innovation Investment Fund** to provide direct COVID-19 support to small businesses

600+

Regional **business advisory engagements** and consultations conducted virtually



Completed **COVID-19 Economic Impact Analysis study** in collaboration with The Conference Board of Canada

10,000+

Visits to Economic Strategy's **COVID-19 business resources** webpages



Developed **programs and communications** based on feedback from the business community

2,000,000+

Impressions (views) of Economic Strategy's business and COVID-19 social media content

750+

webinars and events posted to York Link and York Small Business Enterprise Centre's websites



Completed a **Regional Business Impact and Recovery Survey** with **1,000 respondents**