



ECONOMIC
VITALITY



HEALTHY
COMMUNITIES



SUSTAINABLE
ENVIRONMENT



GOOD
GOVERNMENT

LOCAL MUNICIPALITIES' STRATEGIC PLANS



TOWN OF AURORA

2011-2031 STRATEGIC PLAN

PILLAR OF SUCCESS: COMMUNITY

Goal: Supporting an exceptional quality of life for all

- Improve transportation, mobility and connectivity
- Invest in sustainable infrastructure
- Celebrating and promoting our culture
- Encouraging an active and healthy lifestyle
- Strengthening the fabric of our community

PILLAR OF SUCCESS: ECONOMY

Goal: Enabling a diverse, creative and resilient economy

- Promoting economic opportunities that facilitate the growth of Aurora as a desirable place to do business
- Supporting small business and encouraging a more sustainable business environment

PILLAR OF SUCCESS: NATURAL ENVIRONMENT

Goal: Supporting environmental stewardship and sustainability

- Encouraging the stewardship of Aurora's natural resources
- Promoting and advancing green initiatives



TOWN OF EAST GWILLIMBURY

2015-2018 STRATEGIC PLAN

STRATEGIC PILLAR 1:

Providing quality, affordable programs and services for a safe, accessible and livable community

- Continue to review and enhance services and programs with innovation and best practices to meet the needs of our growing community
- Invest in services to maintain and enhance community-wide safety
- Deliver leisure, sport, cultural and arts initiatives for all residents
- Leverage the spirit of volunteerism and community engagement
- Ensure communication of Town services and programs and encourage regular resident feedback
- Protect, preserve and respect the Town's cultural and natural heritage features

STRATEGIC PILLAR 2:

Building a complete community that provides healthy places to live, work, play and learn

- Manage growth to ensure the balanced development of a variety of housing and employment options for residents in every stage of life

- Maintain and build on the Town's investment in infrastructure including roads, sidewalks, trail systems, facilities, parks, water and sewer systems
- Explore innovation and partnerships for community building initiatives including environmentally friendly practices
- Attract businesses and human service providers to create jobs and affordable services for our residents
- Protect, preserve and respect the Town's cultural and natural heritage features

STRATEGIC PILLAR 3:

A high performance municipal organization committed to service and excellence

- Deliver a fiscally responsible organization in a high growth community
- Focus on excellent customer service practices to meet the needs of our residents today and tomorrow
- Continue to enhance a transparent and accountable municipal government
- Brand Town services and the community to attract investment
- Continue to develop a strong staff team where employees are valued and provided opportunities to grow



TOWN OF GEORGINA

2014-2018 CORPORATE STRATEGIC PLAN

GOAL 1:

Grow our economy (sustainable economic growth and employment)

- Retain existing business
- Attract new business
- Increase local employment
- Promote Town visibility and identity

GOAL 2:

Promote a high quality of life (healthy, safe, sustainable communities)

- Promote responsible growth
- Protect the natural environment
- Support a high quality of life
- A vibrant, healthy, safe and accessible community
- Increased range of housing choices and promotion of housing affordability

GOAL 3:

Engage our community and build partnerships (communication engagement, collaboration and partnerships)

- Engaged community
- Informed community
- Solid partnerships

GOAL 4:

Provide exceptional municipal service (organizational and operational excellence)

- Open, accountable and responsive government
- Proactive financial and municipal asset management
- Progressive organizational practices
- Engaged and collaborative leadership
- Exceptional service delivery
- Staff development/excellence



TOWNSHIP OF KING

2012 INTEGRATED COMMUNITY SUSTAINABILITY PLAN

PILLAR OF SUSTAINABILITY:

Environmental

- Waste
- Water
- Energy, air quality and climate change
- Transportation
- Natural areas and stewardship
- Land-use planning

PILLAR OF SUSTAINABILITY:

Economic

- Village vitality and prosperity
- Agriculture and equine
- Local economy
- Tourism advancement and promotion

PILLAR OF SUSTAINABILITY:

Financial

- Management growth
- Financial sustainability
- Annual budget and business plan

PILLAR OF SUSTAINABILITY:

Socio-Cultural

- Research, partnerships and innovation
- Health, safety and wellness
- The arts
- Heritage
- Connection to the land
- Sense of community



CITY OF MARKHAM

2015-2019 STRATEGIC PLAN

GOAL 1:

Exceptional Services by Exceptional People

- Improving customer service
- Transforming services through technology and innovation
- Strengthening organizational capacity and effectiveness

GOAL 2:

Engaged, Diverse and Thriving City

- Increasing community engagement
- Ensuring Markham is welcoming and inclusive
- Promoting Markham as the best place in Canada to invest and locate knowledge-based industries

GOAL 3:

Safe and Sustainable Community

- Managing our transportation and road network
- Managing growth in Markham
- Ensuring the reliability of the Corporation's services
- Protecting and respecting our built and natural environment

GOAL 4:

Stewardship of Money and Resources

- Ensuring a fiscally prudent and efficient municipality
- Stewardship of the City's assets
- Increasing transparency and accountability



TOWN OF NEWMARKET

2014-2018 STRATEGIC PRIORITIES

THEME:

Economic Development/Jobs

- Implementing affordable broadband in Newmarket
- Reviewing and prioritizing our Economic Development Strategy
- Revitalizing our Community Centre Lands and addressing downtown parking needs
- Creating a strategy for vibrant and livable corridors along Davis Drive and Yonge Street
- Supporting innovative projects and partnerships with various sectors
- Protecting and respecting our built and natural environment

THEME:

Enhanced Recreational Opportunities

- Enhancing our recreational and community facilities
- Supporting Community and Neighbourhood Projects

THEME:

Community Engagement

- Aligning ourselves with communications best practices
- Engaging our changing resident demographics

THEME:

Traffic Safety and Mitigation

- Ensuring safe streets
- Improving traffic congestion
- Supporting major transit service enhancements

THEME:

Efficiency/Financial Management

- Ensuring effective and efficient services
- Measuring and benchmarking our financial performance



TOWN OF RICHMOND HILL

2009 STRATEGIC PLAN

GOAL 1:

Stronger Connections in Richmond Hill

- Planning for a connected community
- Opportunities and places for people to connect and get involved
- Physical connections in the community
- Improving connections in our environment

GOAL 2:

Better Choice in Richmond Hill

- Better options to move around
- Better options for working and doing business
- Better options for where to live
- Better options for being active and involved

GOAL 3:

A more vibrant Richmond Hill

- Respecting the past
- A sense of identity and place
- Looking into the future

GOAL 4:

Wise Management of Resources in Richmond Hill

- Less waste
- Being responsible



CITY OF VAUGHAN

VISION 2020

SERVICE EXCELLENCE:

Strategic Goal: Service levels consistent with citizen needs

- Demonstrate excellence in service delivery
- Promote community safety, health and wellness
- Lead and promote environmental sustainability
- Preserve our heritage and support diversity, arts and culture

STAFF EXCELLENCE:

Strategic Goal: People supporting each other

- Demonstrate effective leadership
- Value and encourage a highly motivated and engaged workforce
- Attract, retain and promote skilled staff
- Support the professional development of staff

ORGANIZATIONAL EXCELLENCE:

Strategic Goal: High performance through continuous improvement

- Ensure a high performing organization
- Manage corporate assets
- Ensure financial sustainability
- Manage growth and economic well-being



TOWN OF WHITCHURCH-STOUFFVILLE

2011-14 **Corporate Strategic Plan**

Approved November 15, 2011

TOWN OF WHITCHURCH-STOUFFVILLE

2011-2014 CORPORATE STRATEGIC PLAN

PRIORITY 1:

Community Prosperity and Sustainability

- Preserve and enhance community rural/urban character, beauty and heritage
- Balanced land use planning – environment, economic and social considerations
- Orderly/phased development
- Economic development and job creation
- Tourism development
- Corporate marketing and branding

PRIORITY 2:

Fiscal and Asset Management

- Increase revenues and reduce costs
- Sustainable long term fiscal plan for all infrastructure and buildings
- Explore partnerships to deliver new infrastructure/services
- Long term asset management and infrastructure planning, including adequacy of reserves
- Promote inter-government relations and local government advocacy

PRIORITY 3:

Service Excellence and Community Engagement

- Enhance teamwork and promote collaboration
- Priority to core services and optimum service levels
- Foster a strategically aligned and engaged workforce, where people are challenged, recognized and valued
- Promote leadership, employee and volunteer development
- Master planning for municipal operations
- Advance customer/client service excellence
- Enhance communication with and engagement of residents and businesses

PRIORITY 4:

Quality of Life

- Develop and maintain effective community health and safety services
- Enhance public safety through collaboration
- Leisure and cultural development
- Promote diversity, accessibility and inclusiveness
- Cultivate healthier lifestyles and greener communities