

Date:May 18, 2022To:Members of York Region Rapid Transit Board of DirectorsCopy:Bruce Macgregor, Lina Bigioni, Christopher RaynorFrom:Mary-Frances Turner, PresidentSubject:2020 Annual Report recognized by International Association of Business
CommunicatorseDocs #13876034

York Region Rapid Transit Corporation [YRRTC] is pleased to inform the Board of Directors that we have recently been recognized for the <u>2020 YRRTC e-Annual Report</u> by the **International Association of Business Communications [IABC]**, both from the international governing body and the local Toronto area chapter. The report won the following awards:

memo

- > 2022 IABC Gold Quill Award of Merit in the Communications Skills: Publications category; YRRTC was one of 125 organizations recognized out of the 406 entries submitted from 16 countries this year
- > 2022 IABC/Toronto OVATION Award of Merit in the Communications Skills: Publications category; YRRTC was one of 63 organizations recognized out of the nearly 170 entries submitted this year

For more than 40 years, the IABC Gold Quill and OVATION Awards have recognized communication work that soars above the average, taking communication to new heights. They are acknowledged as some of the most prestigious awards programs in the industry. The awards are judged by IABC's trained and experienced evaluators, and entries are assessed against IABC's 'Seven-point Scale of Excellence.' YRRTC's 2020 e-Annual Report met this high standard—and is a mark of distinction.

The International Association of Business Communicators [IABC] is a global membership association with 8,000 members and 100 chapters worldwide, setting a standard of excellence since 1970. IABC serves professionals in the field of business communication, brings together the profession's collective disciplines and delivers on the Global Standard in communication through educational offerings, certification and the awards program.

YRRTC is proud to deliver creative excellence through innovative platforms that connect with audiences and stakeholders. This achievement will be promoted through social media and posted on <u>vivanext.com</u>.

For more information on this memo, please contact Danielle Hutson, Vice President (A), Communications, York Region Rapid Transit Corporation, at 905-505-1348. Accessible formats or communication supports are available upon request.

Mary-Frances Turner, President