

# 2021 ACHIEVEMENTS WITH COMMUNITY PARTNERS

## 2021 AGRI-FOOD FORUM

IN PARTNERSHIP WITH:



2021  
AGRI-FOOD  
FORUM

**200+**

registered attendees

**600,000+**

social media impressions

**60+**

speakers throughout the two-day event

**99%**

of attendees indicated the forum exceeded or met their expectations

**125,000+**

individuals reached on social media

**2,500**

visits to event website



## YORK FARM FRESH

**100,000+**

Farm Fresh Guide Maps delivered throughout York Region

The [York Farm Fresh Multilingual App](#) features 36 Farms and eight Farmers' Markets. In addition to the English version it is translated into 7 languages:

- CHINESE (SIMPLIFIED)
- FRENCH
- CHINESE (TRADITIONAL)
- FARSI
- RUSSIAN
- TAMIL
- URDU



## YORK REGION FOOD AND BEVERAGE ACCELERATOR



**\$900,000**

in total revenue generated by the program participants

**\$7.2M**

in funding leveraged by program participants

**450+**

new stores now carrying products supported in the program

**20**

companies participated in two cohorts



## VIDEO COLLABORATIONS



Profile and celebration of carrot production in the Holland Marsh



Virtual tour of York Region's agriculture and agri-food sector