

August 26, 2022

Wayne Emmerson
Chairman and CEO
Regional Municipality of York
17250 Yonge Street
Newmarket ON L3Y 6Z1

Dear Chair Emmerson

This is a formal request to proclaim **September 23, 2022 as Show Your Local Love Day**, to encourage those who live and work in communities across the Regional Municipality of York to dedicate their time and resources to support United Way.

As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net across Peel, Toronto and York Region, supporting those most impacted by poverty and inequality. Our network of agencies and initiatives in neighbourhoods across our region works to ensure that everyone has access to the programs and services they need to thrive.

Thanks to the generosity of United Way donors, our trusteeship with the federal government on the Reaching Home Fund, and our partnership with the Regional Municipality of York, United Way Greater Toronto has funded over 125 projects providing supports to residents across York Region, helping to ensure COVID-19 doesn't turn into a poverty pandemic.

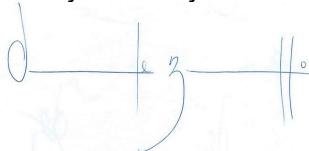
As United Way launches its annual giving campaign on September 23, people in communities across York Region are encouraged to show their local love by learning more about the work of United Way and joining workplaces and individuals across the GTA in making a donation to help mobilize our network of community supports. This support reaches **over 2 million people** annually and will help people recover from the effects of the pandemic, rising inflation, the skyrocketing cost of living and the looming recession.

This year's proclamation will help raise awareness about United Way's commitment to community and building lasting solutions to the GTA's greatest challenges through ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships.

Show Your Local Love Day 2022 will build on the success of similar proclamations last year by municipalities across Peel, Toronto and York Region to support United Way's annual campaign. Join us and a network of over 300 community agencies, over 2,200 volunteers, thousands of workplaces and 100,000 donors in standing – **united** – for, with and in community.

Thank you for your continued support of United Way.

Always and only,



Daniele Zanotti

WORKING WITH COMMUNITIES IN PEEL, TORONTO & YORK REGION

Head Office:

26 Wellington St. E.
12th Fl, Toronto
ON M5E 1S2
Tel: 416-777-2001
Fax: 416-777-0962
TTY: 1-866-620-2993

Peel Region Office:

90 Burnhamthorpe Rd. W.
Suite 1500, PO Box 58
Mississauga, ON L5B 3C3
Tel: 905-602-3650
Fax: 905-602-3651

York Region Office:

80F Centurian Dr. Suite 206
Markham, ON L3R 8C1
Tel: 905-474-9974
Fax: 905-474-0051

PROCLAMATION REQUEST

Show Your Local Love Day

September 23rd, 2022

Charitable Fundraising Campaign

WHEREAS: This is a formal request to the Regional Municipality of York to proclaim September 23, 2022 as **Show Your Local Love Day**, to encourage those who live and work in York Region to dedicate their time and resources to support United Way Greater Toronto; and

WHEREAS: As the largest non-government funder of community services in the GTA, United Way Greater Toronto reinforces a crucial community safety net across Peel, Toronto and York Region, supporting those most impacted by poverty and inequality. As COVID-19 remains with us and strains the resources of our communities, United Way has stepped up to invest in many local initiatives that provide the support and services people need the most, including over 125 projects to serve residents of York Region; and

WHEREAS: As United Way Greater Toronto launches its annual giving campaign on September 23, people in York Region are encouraged to show their local love by learning more about the work of United Way and joining workplaces and individuals across the GTA in making a donation to help mobilize our network of community supports. This support reaches over 2 million people annually and will help people recover from the effects of the pandemic. This year's proclamation will raise awareness about United Way's commitment to community and building lasting solutions to the GTA's greatest challenges through ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnership; and

WHEREAS: Show Your Local Love Day 2022 will build on the success of similar proclamations last year by the Regional Municipality of York and municipalities across Peel, Toronto and York Region to support United Way's annual campaign, and ensure that everyone has access to the services and opportunities that can help break the cycle of poverty and inequity.

WORKING WITH COMMUNITIES IN PEEL, TORONTO & YORK REGION

Head Office:

26 Wellington St. E.
12th Fl, Toronto
ON M5E 1S2
Tel: 416-777-2001
Fax: 416-777-0962
TTY: 1-866-620-2993

Peel Region Office:

90 Burnhamthorpe Rd. W.
Suite 1500, PO Box 58
Mississauga, ON L5B 3C3
Tel: 905-602-3650
Fax: 905-602-3651

York Region Office:

80F Centurian Dr. Suite 206
Markham, ON L3R 8C1
Tel: 905-474-9974
Fax: 905-474-0051