



Board of Directors Virtual Meeting

Public Session

September 27, 2022

In Memory of Mayor Dave Barrow



Corporate Update



Welcome Brian Shifman, Executive Vice President



- Results-driven executive with 20+ years progressive senior management experience in public, private, and not-for-profit sectors
- Recent President & Chief Executive Officer, Vaughan Chamber of Commerce
- Former Executive Director of Smart Commute-North Toronto, Vaughan
- Executive MBA, Kellogg-Schulich
- Extensive experience in strategy, finance, public affairs, advanced negotiations, board governance, and depth of understanding to address traffic gridlock and transit needs

Welcome Gurpreet Uppal, Vice President, Finance & Treasurer



- 20+ years of financial experience in the private sector, including Rogers Communications and Loblaw's
- Recent Director, Financial Planning & Analysis
- CPA CGA, CGA Association of Ontario
- Extensive experience in capital planning, annual budgeting, forecasting, reporting and strategic financial analysis

Cornell Bus Terminal Open for Service



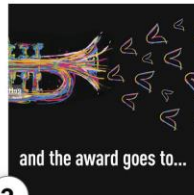
"And the Award Goes To..."



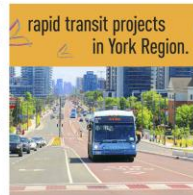
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1. Bus side ads on Viva buses throughout York Region
2. Vivastation decal
3. Social media campaign
4. Vivastation banners
5. Video series
6. Dedicated web page