

ECONOMIC VITALITY



HEALTHY COMMUNITIES



SUSTAINABLE ENVIRONMENT



GOOD GOVERNMENT

# LOCAL MUNICIPALITIES' STRATEGIC PLANS

# Town of Aurora

## Pillar of Success: Community

### Goal: Supporting an exceptional quality of life for all

- Improve transportation, mobility and connectivity
- Invest in sustainable infrastructure
- Celebrating and promoting our culture
- Encouraging an active and healthy lifestyle
- Strengthening the fabric of our community

## Pillar of Success: Economy

### Goal: Enabling a diverse, creative and resilient economy

- Promoting economic opportunities that facilitate the growth of Aurora as a desirable place to do business
- Supporting small businesses and encouraging a more sustainable business environment

## Pillar of Success: Natural Environment

### Goal: Supporting environmental stewardship and sustainability

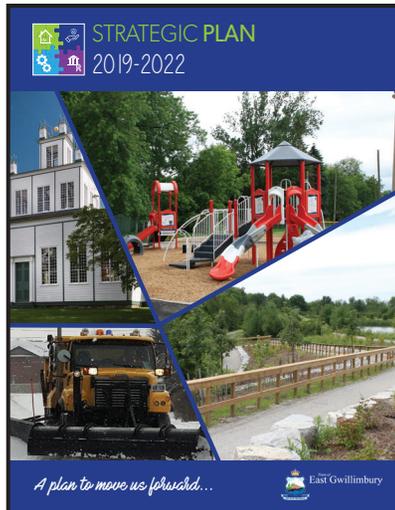
- Encouraging the stewardship of Aurora's natural resources
- Promoting and advancing green initiatives

2011-2031 Town of Aurora Strategic Plan:  
Today, tomorrow, our future together



# Town of East Gwillimbury

Town of East Gwillimbury  
Strategic Plan 2019-2022



## **Strategic Priority: Quality programs & services**

- Provide affordable programs and services which celebrate our quality of place, culture, heritage, and natural environment while promoting a healthy, inclusive, and safe community

## **Strategic Priority: Responsible growth and environmental protection**

- Ensure responsible and balanced growth management by incorporating progressive standards and a commitment to preserve our environment and heritage as we grow

## **Strategic Priority: Build complete communities**

- Invest in core infrastructure to connect and serve our growing community

## **Strategic Priority: Culture of municipal excellence**

- Foster a culture of service excellence, engagement, and transparency



# Town of Georgina

## Priority Area: Grow our economy

- Increase employment and investment
- Improve both transportation and broadband connectivity
- Promote Town identity

## Priority Area: Promote a high quality of life

- Build a healthy, safe and accessible community
- Promote responsible growth

## Priority Area: Engage our community & build partnerships

- Establish and strengthen partnerships
- Engage our community

## Priority Area: Deliver exceptional services

- Ensure exceptional service delivery
- Manage our finances and assets proactively
- Support staff development and excellence

Town of Georgina  
2019-2023 Strategic Plan



# Township of King

Township of King  
2019-2022 Corporate Strategic Plan



## Priority Area: A Green and Sustainable Future

- Mitigating Climate Change
- Enhancing Natural Heritage
- Promoting Conservation and Reduction

## Priority Area: Investing in Infrastructure

- Connecting People and Places
- Creating More Inclusive Public Spaces
- Maximizing Financial Capacity to Support Capital Programs

## Priority Area: Cultivating Safe, Healthy and Resilient Communities

- Promoting Public Safety
- Fostering Healthy, Diverse and Complete Communities
- Strengthening Resilience

## Priority Area: Service Delivery Excellence and Innovation

- Increasing Community Engagement
- Developing Innovative “King-Centric” Policy Frameworks
- Leverage Technology to Optimize Service Delivery
- Improving Organizational Performance



# City of Markham

## Goal 1: Exceptional Services by Exceptional People

- Deepen our understanding of what our community and stakeholders value and need to inform municipal leadership and continuous improvement of our services
- Leverage leading technologies to enable city building and evolution / transformation of our services
- Attract and retain the right talent and invest in and empower our people to drive innovation and service excellence

## Goal 2: Engaged, Diverse, Thriving & Vibrant City

- Enhance community cohesion and inclusion by creating strong neighbourhoods that are connected to the broader community
- Support arts, culture, recreation and sport to enrich the fabric of our communities
- Build Markham as the best place to live, invest, work, and experience rich diversity

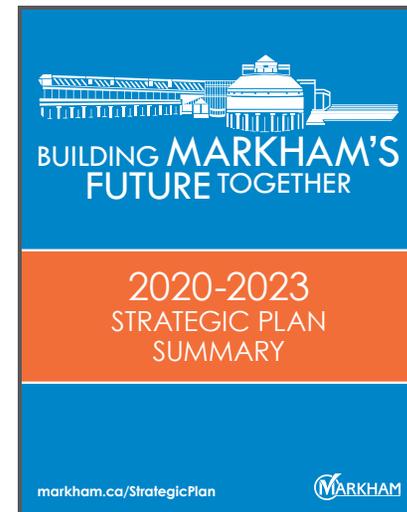
## Goal 3: Safe, Sustainable & Complete Community

- Accelerate delivery of an enhanced comprehensive transportation network in partnership with other levels of government / private sector
- Build complete communities that offer a range of housing and employment opportunities, transportation options and outstanding community amenities
- Ensure business continuity of our services and infrastructure, and enable community resiliency and community safety
- Protect and enhance our natural environment and built form

## Goal 4: Stewardship of Money & Resources

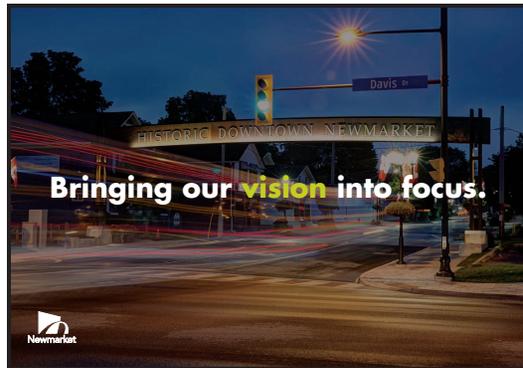
- Align the short- and long-term financial strategy with Building Markham's Future Together and changes in the business environment to ensure the ongoing viability of the City
- Proactively manage our assets to maximize the return (financial, social, environmental & cultural) on taxpayer investment
- Increase transparency and accountability of our stewardship of services, policies, processes, money and resources

Building Markham's Future Together:  
2020-2023 Strategic Plan

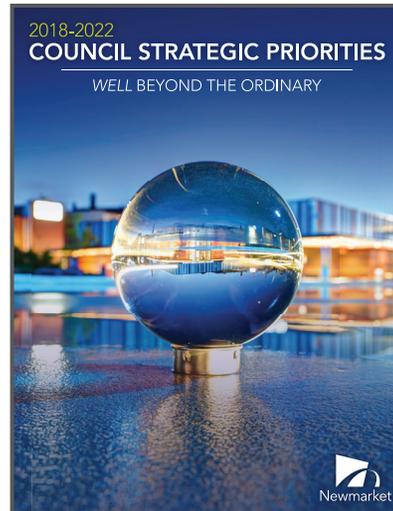


# Town of Newmarket

Newmarket  
Strategic Plan



Newmarket: 2018-2022 Council  
Strategic Priorities



## Strategic Directions:

- Living Well
- Well-Balanced
- Well-Equipped & Managed
- Well-Planned & Connected
- Well-Respected

## 2018-2022 Council Strategic Priorities:

- Long-term financial sustainability
- Extraordinary places and spaces (priority focus on the Mulock Park)
- Safe transportation (streets)
- Economic leadership and job creation
- Vibrancy on Yonge, Davis and Mulock
- Environmental stewardship



# City of Richmond Hill

## Strategic Priority Area: Balancing Growth and Green

- Recognizing the critical balance between economic development and environmental protection, this includes stewardship of green spaces such as wetlands, parks and trails and longer-term sustainability planning and climate action initiatives, alongside decisions that promote responsible economic intensification and prosperity

## Strategic Priority Area: Strong Sense of Belonging

- This is a placemaking priority that combines a desire for everyone to feel welcome in Richmond Hill and a commitment to community building in places like the downtown core, Lake Wilcox and the Richmond Hill David Dunlap Observatory

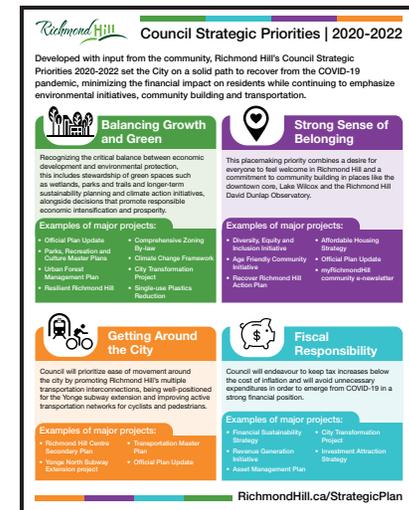
## Strategic Priority Area: Getting Around the City

- Council will prioritize ease of movement around the city by promoting Richmond Hill's multiple transportation interconnections, being well-positioned for the Yonge subway extension and improving active transportation networks for cyclists and pedestrians

## Strategic Priority Area: Fiscal Responsibility

- Council will endeavour to keep tax increases below the cost of inflation and will avoid unnecessary expenditures in order to emerge from COVID-19 in a strong financial position

## Richmond Hill: Council Strategic Priorities 2020 - 2022



# City of Vaughan

2018-2022 Term of Council Service  
Excellence Strategic Plan



## Strategic Priority: Transportation and Mobility

- Improve local road network
- Support regional transportation initiatives
- Advance active transportation

## Strategic Priority: City Building

- Develop the Mackenzie Vaughan Hospital precinct
- Develop the Vaughan Metropolitan Centre
- Elevate the quality of life through city planning

## Strategic Priority: Environmental Stewardship

- Protect and respect our environment
- Proactive environmental management
- Build the low-carbon economy and a resilient city

## Strategic Priority: Active, Safe and Diverse Communities

- Enhance community well-being
- Enrich our communities
- Maintain safety in our community

## Strategic Priority: Economic Prosperity, Investment and Social Capital

- Advance economic opportunities
- Attract new investments
- Enable a climate for job creation

## Strategic Priority: Good Governance

- Ensure transparency and accountability
- Demonstrate value for money
- Commitment to financial stewardship

## Strategic Priority: Citizen Experience

- Commitment to citizen service
- Transform services through technology

## Strategic Priority: Operational Performance

- Leverage data-driven decision-making
- Promote innovation and continuous improvement

## Strategic Priority: Staff Engagement

- Empower staff
- Develop leadership
- Manage performance



# Town of Whitchurch-Stouffville

## Strategic Pillar: Fiscal Sustainability

- Capital financing and debt strategy
- New revenue sources: grant funding, community contributions toward major capital expenditures, sponsorships of programs
- Invest in budget systems (process enhancement)

## Strategic Pillar: Expanding the tax base through a growing, diversified economy

- Focus on servicing and development of Provincially Significant Employment Zones
- Update the Economic Development strategy and continue to attract businesses to locate in Whitchurch-Stouffville
- Identify expansion areas for Industrial / Commercial growth

## Strategic Pillar: Service Excellence

- Creating a positive culture, with sense of accountability and empowerment
- Create an employee attraction strategy to get the best available people
- Complete staff and customer surveys
- Create service-driven policies and procedures / streamline processes
- Create and implement employee development plans

## Strategic Pillar: Asset planning, maintenance and development

- Address / plan for maintenance of existing assets & infrastructure Create new infrastructure
- Focus on continuous improvement of the asset register for asset management planning

## Town of Whitchurch-Stouffville 2019-2022 Strategic Plan

