## **VACANT HOMES TAX - EXAMPLES OF MEDIA OUTREACH**

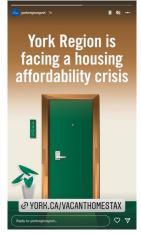
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VACANT HOMES TAX - TELL US THOUGHTS  June 28, 2022	YOUR
York Region is taking action on the housing affordability crisis in its nine cities and towns.	APP CENTRE
York Regional Council has authorized a feasibility study of a <u>Vacant Homes Tax</u> that would	CAMPAIGNS & PROJECTS
apply only to non-principal residences that are unoccupied for a specified period. This tax	E-NEWSLETTER
would encourage homeowners to occupy or rent out their homes and any tax revenues generated would be used to support affordable housing initiatives.	EVENTS
	MEDIA INQUIRIES
A Vacant Homes Tax was one of 16 initiatives under the Province's <u>Fair Housing Plan</u> in 2017, and is aimed at addressing housing affordability concerns through improving the	MEDIA RELEASES
availability of rental units in the secondary market. Other than the City of Toronto, only	NEWS
municipalities that are 'designated' by the province are eligible to levy this tax.	NEWSLETTER
Preliminary analysis suggests York Region could have upwards of 4,000 vacant homes. To	PUBLIC CONSULTATIONS
understand and gauge support for this tax, York Region is looking for the communities' input and feedback. Viewpoints, including opinions on the ways and means of determining	PUBLIC NOTICES
vacancy, can be shared by completing a <u>short survey</u> . Two virtual town hall meetings to discuss the potential tax will be held on Thursday, July 7, 2022, and Monday, July 11, 2022, beginning at 5 p.m. Visit <u>york.ca/VacantHomesTax</u> to register.	