From: VPA Office <<u>vpa.office@senecapolytechnic.ca</u>>
Sent: February 6, 2024 4:02 PM
To: Clerk General Line <<u>ClerkGeneralLine@york.ca</u>>
Cc: Chris Dudley <<u>chris.dudley@senecapolytechnic.ca</u>>; Wheatle, Jonathan
<<u>Jonathan.Wheatle@york.ca</u>>; Banfield, Charles <<u>Charles.Banfield@york.ca</u>>
Subject: Seneca Polytechnic Endorsement of York Region Economic Development Action Plan

Tuesday, Feb. 6, 2024

Regional Clerk's Office York Region

Dear Regional Clerk,

I am writing on behalf of Seneca Polytechnic to endorse York Region's 2024-2027 Economic Development Action Plan (EDAP).

With two campuses in York Region and northeast Toronto, Seneca has worked closely with York Region for many years to help build economic prosperity and develop a diverse, well-skilled workforce that drives businesses and community organizations of all sizes, across sectors.

We were pleased to see the EDAP's focus on sectors that are central to Seneca's academic programs, such as financial and professional services, information and communications technology, life sciences, logistics and distribution.

Our academic leaders continue to work with program advisers from many businesses in York Region, who hire our graduates and help us ensure our curriculum reflects the latest industry needs. Their insights are critical in helping us prepare our graduates with the background, human skills and experience to contribute on day one of their careers.

Seneca is also proud of the Region's commitment to diversity, equity and inclusion as it mirrors the commitment in our strategic plan to build an equitable Seneca for students and employees.

As well, our ongoing partnership with York Region to support aspiring entrepreneurs continues to flourish through HELIX, our business incubator and accelerator. More than 145 ventures have accelerated from HELIX since 2020, and many are now contributing to economic development in York Region and globally.

We look forward to continuing our partnerships with York Region and the many businesses that make it such a great place to live, work and learn. Congratulations on the outstanding work that has gone into developing this EDAP, which we are #SenecaProud to support.

Sincerely,

Marianne Marando Vice-President, Academic and Students Seneca Polytechnic