



# Ride for SickKids

August 11, 2024

# About Us



## ANNUAL MOTORCYCLE CHARITY RIDE

Founded in 2009, our annual ride has raised over \$1,200,000 for SickKids Hospital.

Attracts over 500 motorcycles yearly and is a family-friendly event. Held at North Maple Regional Park in August every year.

## SICKKIDS LEADER

Work closely with SickKids Foundation to ensure registration fees, collection of donations and fundraising dollars are making an impact on patient care.

## DEDICATED COMMITTEE

RFSK has a team of committed volunteers who meet year round to plan and ensure the event's success. Honourary Chair to our committee is RC Mario Ferri.

# Requests to City of Vaughan

for consideration of:



Securing an annual date/time/location (2nd Sunday of August, NMRP)

No charge for rental chairs, tables, garbage bins, tents, and stage from the City of Vaughan

CSO rates for additional labour to erect stage

Event co-ordination with City staff for site prep and park clean-up

City staff presence at RFSK meetings, as necessary (By-law, Rec. Dept., Events Team or a contact to liase with RFSK)

# Requests to York Region

for consideration of:



Police support

Regional road permits

Emergency service team

# Developing a partnership with the City of Vaughan and the mutual benefits we share



## CHARITY EVENT

Raising funds in support of SickKids



## FAMILY FRIENDLY

Is a charity families can relate to. Visible support for families in Vaughan who are using it's services



## INCREASE FOOT TRAFFIC

The event attracts attendees, driving traffic to local businesses



## POSITIVE MEDIA COVERAGE

Highlights City's commitment to residents and visitors

# Developing a partnership with the City of Vaughan and mutual benefits



## LOCAL TALENT

Can highlight local talent for live entertainment



## CULTURAL ENRICHMENT

Event attracts a diverse attendance and can promote tolerance and understanding of motorcycle culture



## VOLUNTEER OPPORTUNITY

Encourages Vaughan residents to participate and have enriched volunteer experience



## BOOST TO LOCAL PARKS

Events in parks showcase public spaces and highlight their importance in the community



TikTok

@abrasil77