



## VISION STATEMENT: Strong, Caring, Safe Communities

**When we say this, we mean:**

- Communities are **strong** - they are resilient and future-ready.
- Communities are **caring** - they are collaborative and inclusive.
- Communities are **safe** - they are accessible and thriving.

### AREAS OF FOCUS



#### ECONOMIC VITALITY

is achieved through strong employment, thriving businesses, innovation, and affordability.



#### HEALTHY COMMUNITIES

is achieved through the physical and mental well-being of our population, equitable access to community services, and community safety.



#### SUSTAINABLE ENVIRONMENT

is achieved through integrated mobility options, access to green spaces, and environmental and water stewardship.



#### GOOD GOVERNMENT

is achieved through responsible and financially sustainable government, engaged communities, a strong sense of belonging, and community pride.

### COMMUNITY INDICATORS

AREA OF FOCUS	HOW IT IS ACHIEVED	COMMUNITY INDICATOR
Overall	Vision	% of residents who feel York Region is living up to its Vision
Economic Vitality	Employment	Labour force participation
	Thriving businesses	# of businesses per 100,000 population
	Innovation	# of businesses in innovation intensive sectors
	Affordability	# of households spending 30% or more of income on housing
Healthy Communities	Physical well-being	% of population aged 18 and older that rates their overall health as "good," "very good" or "excellent"
	Mental well-being	% of population aged 18 and older that rates their mental health as "good," "very good" or "excellent"
	Equitable access to community services	% of population living in areas with high material and social deprivation
	Community safety	Total crime rate per 100,000 population
Sustainable Environment	Mobility options	% of commuters using a travel mode to work other than a personal vehicle
	Reduction of ecological impact	Community greenhouse gas emissions measured in tonnes per capita
	Environmental stewardship	Hectares of green space per 100,000 population
	Water stewardship	Megalitres of treated water consumed per 100,000 population
Good Government	Responsible and financially sustainable government	% of residents stating they receive good value for their tax dollars
	Community engagement	York Region residents' level of community engagement
	Sense of belonging	% of population aged 18 and older who report "very strong" or "somewhat strong" sense of community belonging
	Community pride	% of residents who would recommend York Region as a place to live