

August 21, 2019

Wayne Emmerson
Regional Chair and CEO
Regional Municipality of York
17250 Yonge St.,
Newmarket, ON L3Y 6Z1

Honourable Chair

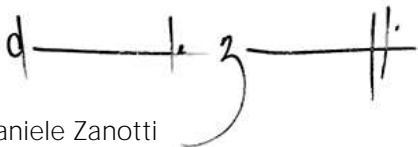
United Way Greater Toronto is requesting September 17, 2019 be proclaimed as Show Your Local Love Day. *Show Your Local Love Day* is United Way's call to action for residents of York Region to think about what makes our region such a vibrant place to live and work, and how poverty and income inequality are hurting our region. By supporting United Way's 2019-20 campaign that launches September 17, and its network of 270 community partners, people can be the change they want to see in their neighbourhoods and communities across York Region.

By making a donation to United Way, York residents will help mobilize that network of community supports and join us in tackling #UNIGNORABLE issues linked to poverty. United Way's work is rooted in ground-breaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges. York Region/YRP and the nine local municipalities are long-term supporters and cherished partners in that work, not only through a robust United Way campaign led by dedicated staff as volunteers, but also as co-funders and systems players in areas such as poverty reduction, affordable housing, social and employment services and youth, seniors and newcomer programming.

Proclaiming September 17, 2019 as *Show Your Local Love Day* will help drive public attention to critical issues facing our cities, towns and region and propel collective impact in local communities where everyone – regardless of their background and circumstance – can thrive.

Thank you for your consideration.

Yours sincerely



Daniele Zanotti

copy:

His Worship Tom Mrakas, Mayor of Aurora
Her Worship Virginia Hackson, Mayor of East Gwillimbury
Her Worship Margaret Quirk, Mayor of Georgina
His Worship Steve Pellegrini, Mayor King Township
His Worship Frank Scarpitti, Mayor City of Markham
His Worship John Taylor, Mayor Town of Newmarket
His Worship Dave Barrow, Mayor City of Richmond Hill
His Worship Maurizio Bevilacqua, Mayor City of Vaughan
His Worship Iain Lovatt, Mayor Town of Whitchurch Stouffville
Regional Clerk Chris Raynor

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