

Economic Development Action Plan 2020 to 2023

Presentation to: Committee of the Whole

Presented by: Doug Lindeblom, Director, Economic Strategy

November 14, 2019



KEY MESSAGES

- **The Importance of Place**
- **Building on Success**
- **The Importance of Partnerships**

THE IMPORTANCE OF PLACE



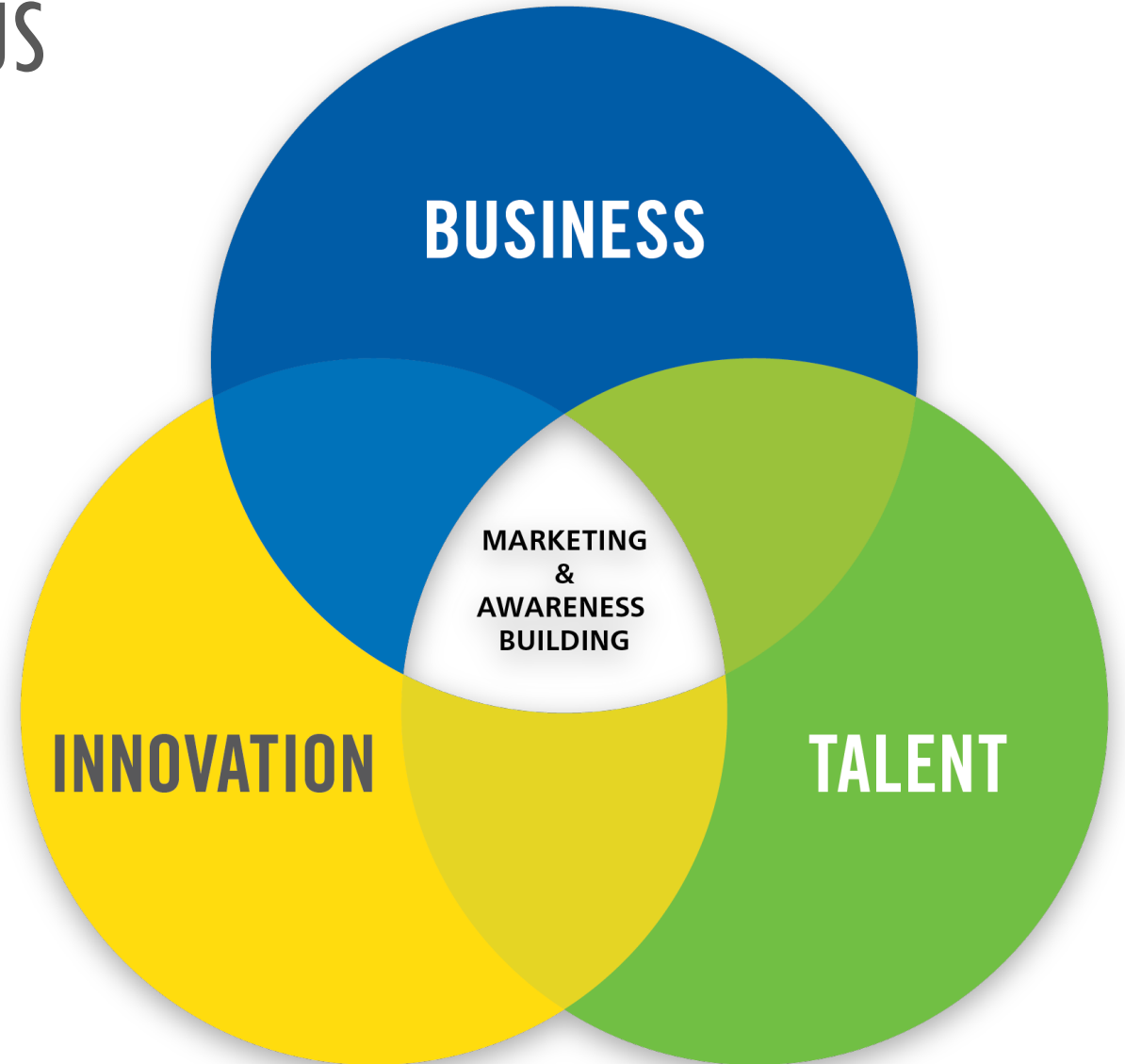
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ACTION PLAN: AREAS OF FOCUS

YORK REGION

WHERE TALENT AND OPPORTUNITY INTERSECT



2019-2023 STRATEGIC PLAN STRATEGIC PRIORITY: INCREASE ECONOMIC PROSPERITY

OBJECTIVE:

Fostering an environment that:

- **Attracts Businesses**
- **Grows Employment Opportunities**
- **Attracts Talent (people)**



BUILDING ON SUCCESS – FIRST ACTION PLAN

Two Transformational Goals:

Post Secondary Attraction



Broadband Connectivity



BUILDING ON SUCCESS – SECOND ACTION PLAN



Media Follower Growth of 560%

2,500 New Jobs Facilitated



COLLISION – THE ACTION PLAN IN ACTION



2020 to 2023 ACTIONS - BUSINESS



Expanded York Link Campaign

Foreign Market Outreach

Direct-to-Business Consultations

Office Development Promotion

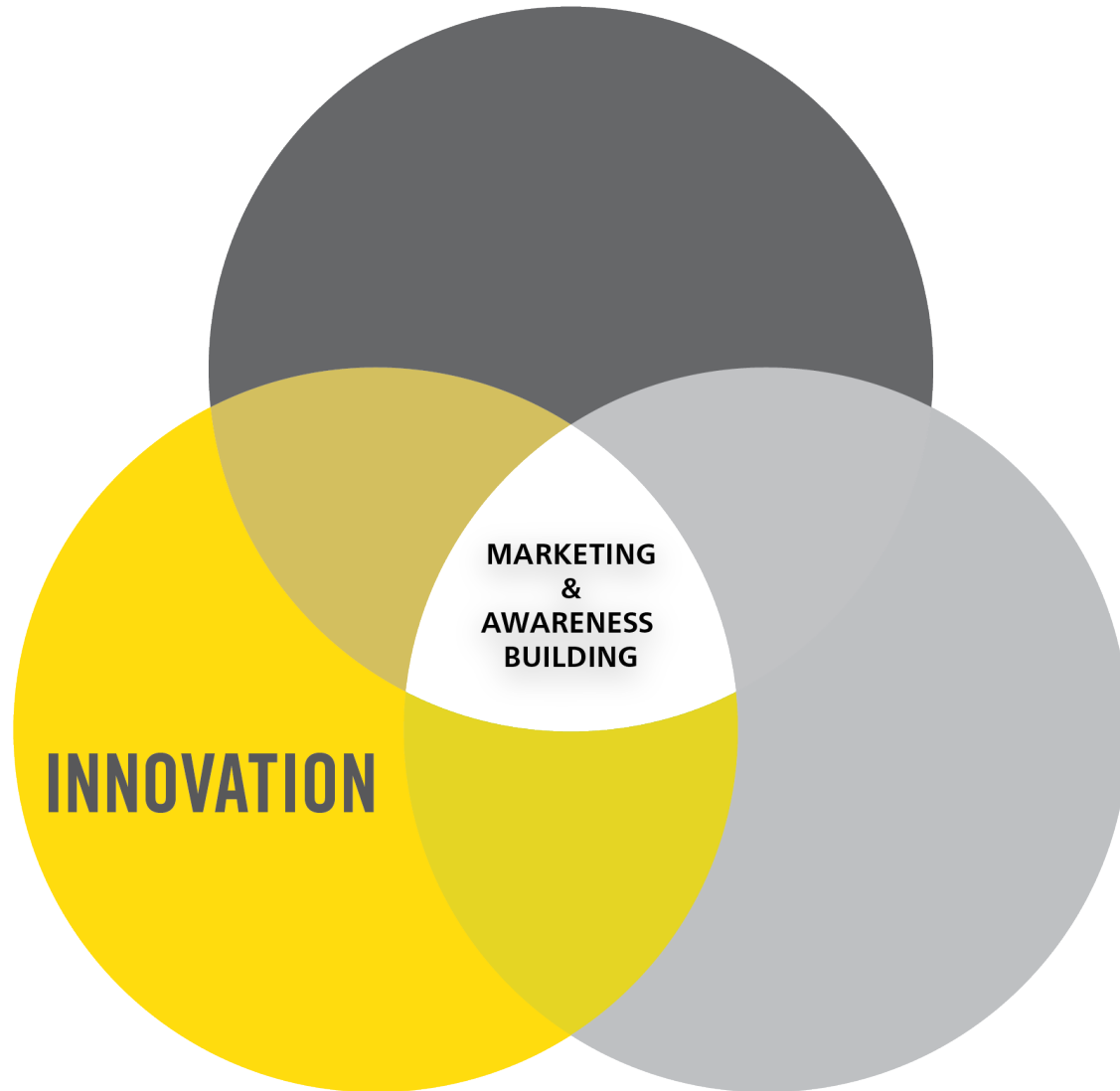
Agri-Food Strategy Implementation

Expanded Cluster Research

MARKETING & AWARENESS BUILDING OUTSIDE YORK REGION



2020 to 2023 ACTIONS - INNOVATION



Innovation Investment Fund

Entrepreneurship & Innovation Fund

Innovation Portal

Smart City

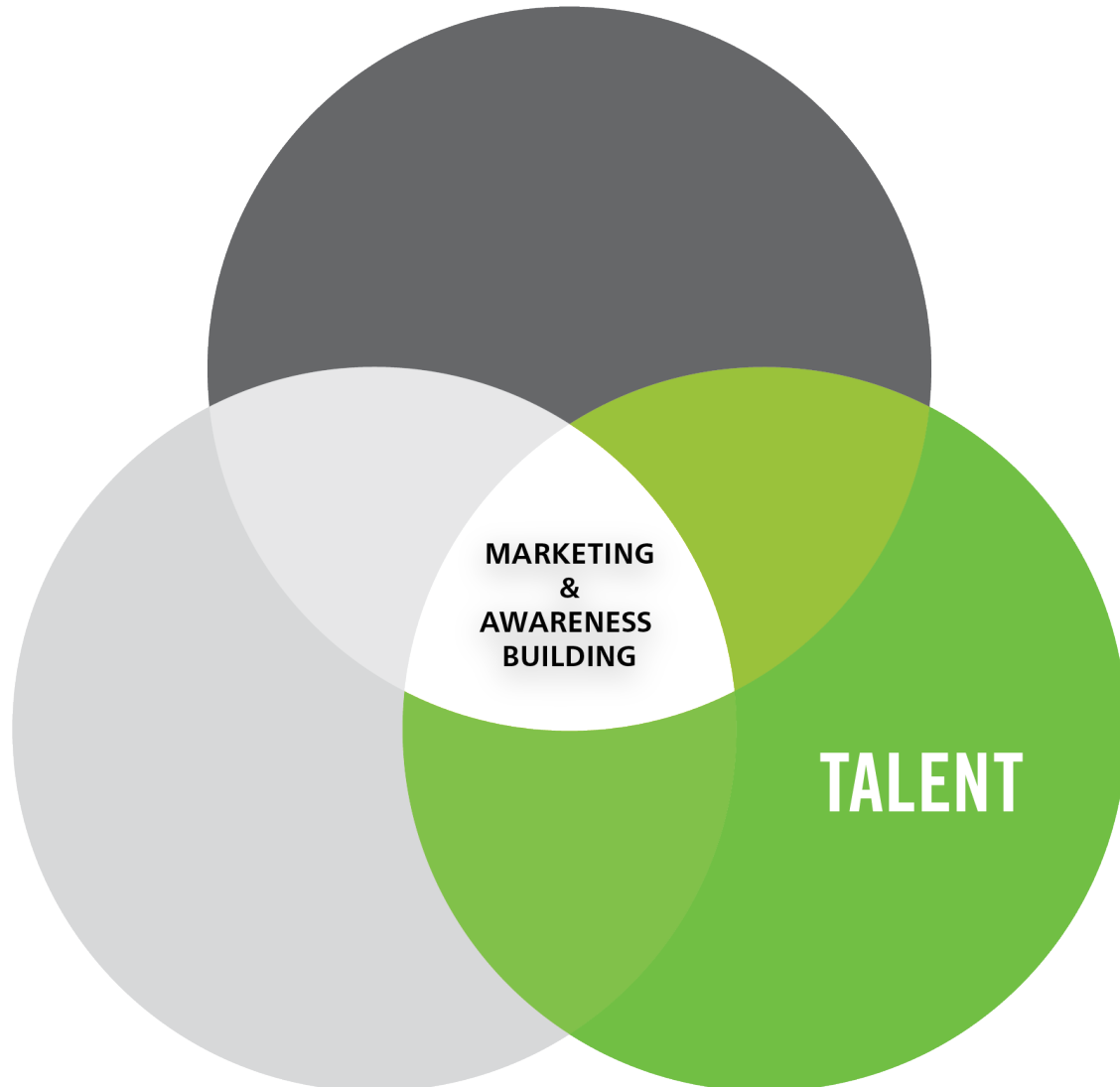
York Net

Signature Innovation/Technology Event

INNOVATION INVESTMENT FUND



2020 to 2023 ACTIONS - TALENT



Post Secondary Investment Attraction

Post Secondary Business Connections

Talent Attraction 'Place' Marketing

Global Skills Program Referrals

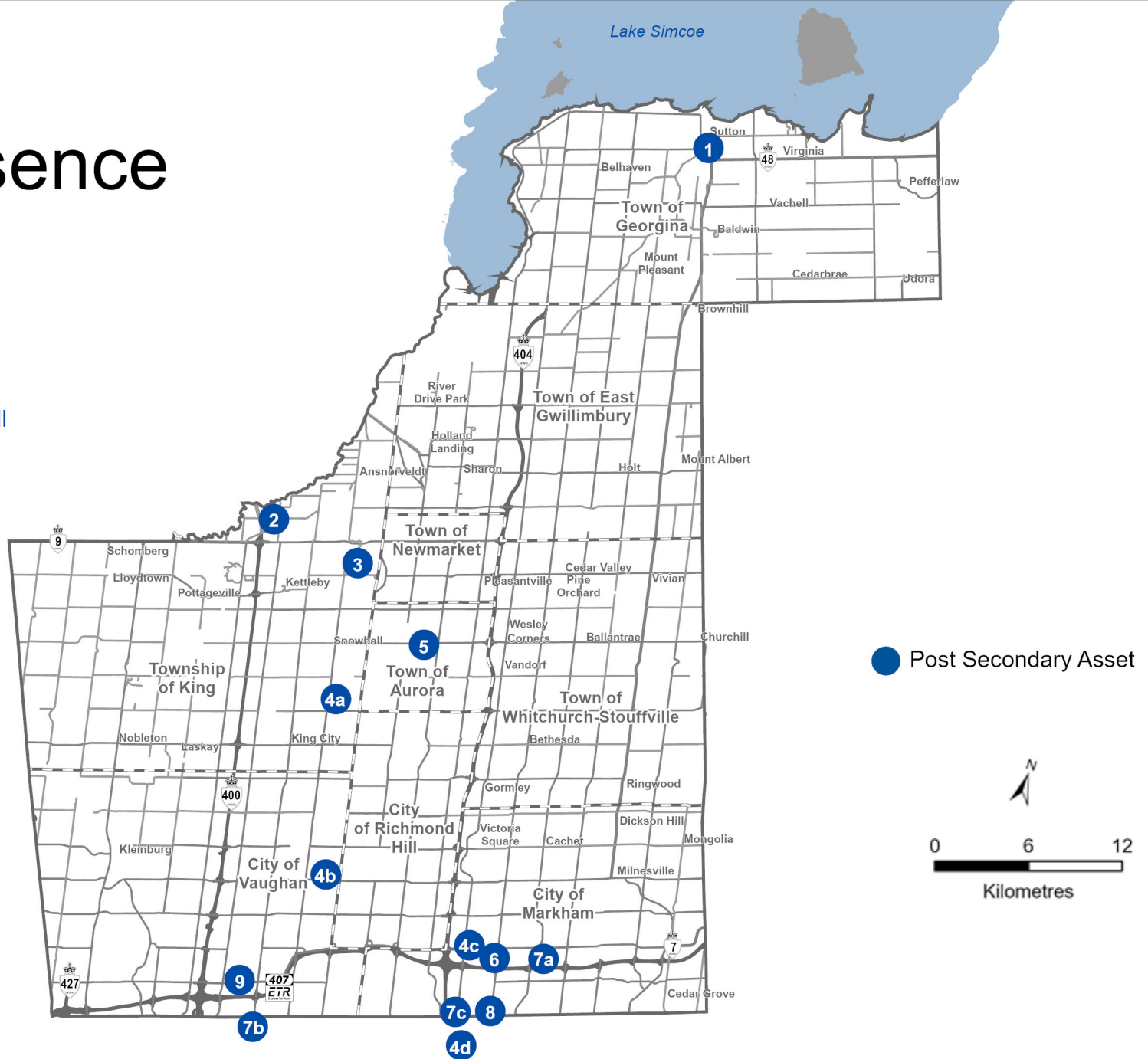
Tech Job Board on Innovation Portal

Live/Work Analysis

York Region Post-Secondary Presence

Post-Secondary Assets

- 1 Georgina Trades Training Inc.
- 2 University of Guelph - Muck Crops Research Station
- 3 University of Toronto - Koffler Scientific Reserve at Jokers Hill
- 4a Seneca College - King Campus
- 4b Seneca College - Vaughan Community Campus
- 4c Seneca College - Markham Campus
- 4d Seneca College - Newnham Campus
- 5 Niagara College at The Armoury
- 6 Y-Space - Markham
- 7a York University - Markham Campus (2023)
- 7b York University - Keele Campus
- 7c York University at IBM
- 8 Innovation York at IBM Innovation Space
- 9 Niagara University



POST-SECONDARY ATTRACTION / BUSINESS CONNECTIONS



THE IMPORTANCE OF PARTNERSHIPS

MUNICIPALITIES AND GOVERNMENT ORGANIZATIONS



BUSINESS ORGANIZATIONS



INNOVATION, ENTREPRENEURSHIP, AND TALENT

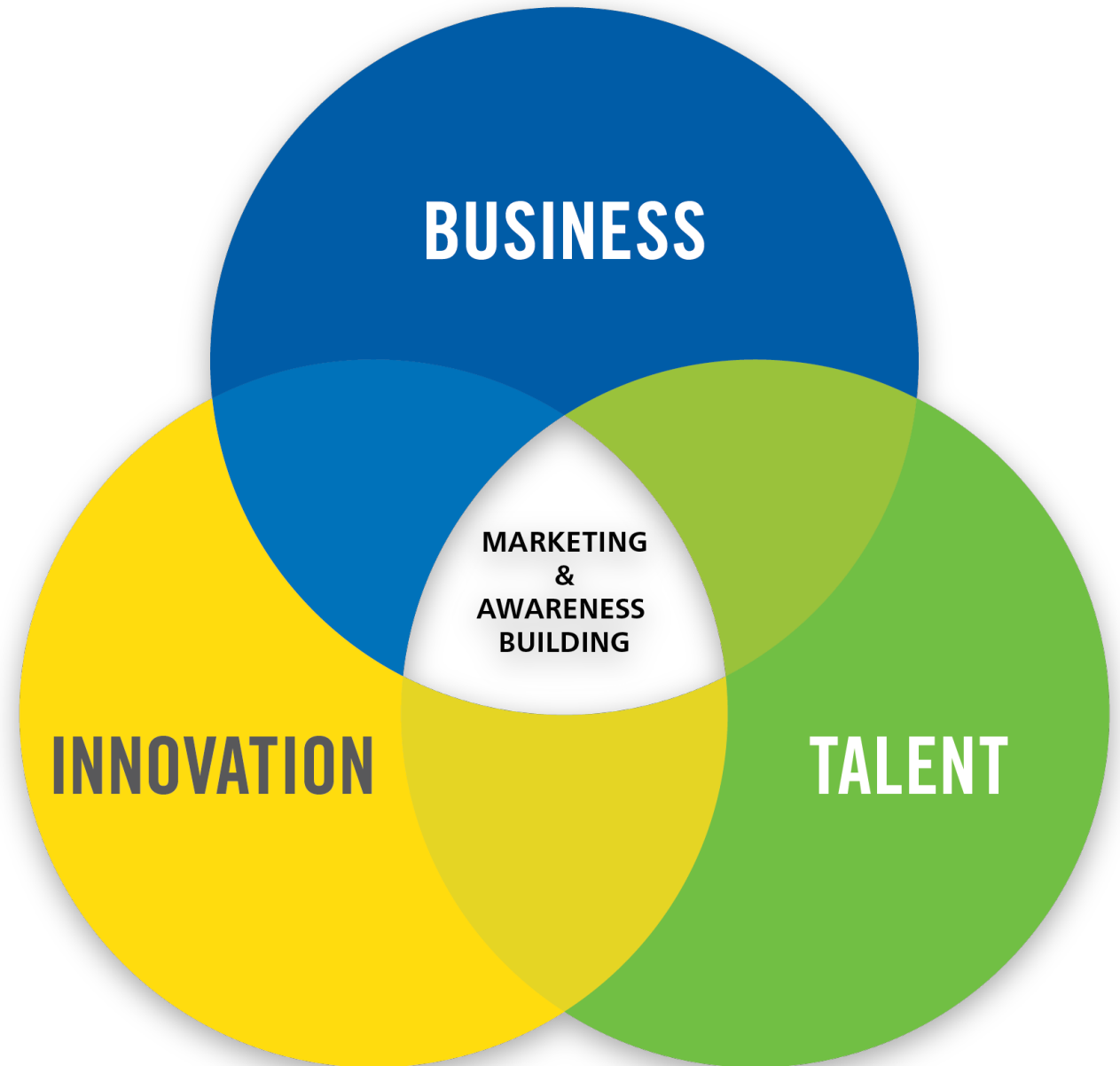


SUMMARY

- The Importance of Place
- Building on Success
- The Importance of Partnerships

YORK REGION

**WHERE TALENT AND
OPPORTUNITY INTERSECT**



RECOMMENDATIONS

- Council approve the Economic Development Action Plan 2020 – 2023
- Council endorse the principles for allocating funding from the Innovation Investment Fund
- The Economic Development Action Plan 2020 – 2023 be circulated by the Regional Clerk to local municipalities, local chambers of commerce and boards of trade, ventureLAB, Toronto Global and the York Region Arts Council