

## MEMORANDUM

To: Members of Committee of the Whole

From: Paul Freeman  
Chief Planner

Date: November 29, 2019

Re: Vision Update Next Steps

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This memorandum provides a summary of the October 24, 2019 Council Education Session with keynote futurists and summarizes the next steps of the Vision update. The update to Vision 2051 is being led by Planning and Economic Development with input from all York Region departments and the community.

### **Vision is Council's direction that sets out the desired future vision for our communities**

Vision informs Council decisions, the corporate Strategic Plan, departmental plans and individual performance plans. It is a key consideration of York Region's strategic planning and business planning processes and establishes the overall vision and direction for the Region.

Unlike the Regional Official Plan, the Region's Vision is a non-statutory document that allows Council to articulate the desired future for our communities. The Vision Statement of Strong, Caring, Safe Communities is an expression of this future state.

### **In January 2018 staff outlined how Vision 2051 would be updated in coordination with the Municipal Comprehensive Review and Regional Official Plan update**

In [October 2019](#) Council received a report on public consultations during 2018 and 2019 for the Regional Municipal Comprehensive Review (MCR), Regional Official Plan (ROP) update and review of long range community aspirations articulated in Vision 2051. The report outlined the next phases of consultation. This consultation plan takes an integrated approach of combining consultation on the MCR, ROP and Vision to achieve fulsome input and feedback from the

public and stakeholders. Results from past and planned public consultations inform the update to Vision and will be used to support development of policies for the updated ROP.

### **The October 2019 Council Education Session provided inspiration for the Vision update**

At the October 24, 2019 Council Education Session, Council heard from two dynamic speakers: Nik Badminton, a futurist specializing in trends impacting communities and Joe Berridge, an urban planner with international experience and recent author of Perfect City. Attachment 1 provides a summary of the presentations that were delivered to Council at the education session. Insight gained from the education session will be shared with staff and the public through Council communications and consultation efforts.

### **A draft Vision update report is scheduled for Council Q2 2020**

In Q2 2020 staff will provide Council with a report outlining the draft updated Vision including additional consultation activities with the objective of Council adopting the updated Vision in Q4 2020. Attachment 2 captures the Vision Update Work Plan.

Key considerations to date include removing or extending the Vision (2051) date, maintaining alignment with the four Community Result Areas (Economic Vitality, Healthy Communities, Sustainable Environment, Good Government), confirming the Goal Areas, seeking opportunities to simplify and/or remove actions and assess monitoring and reporting progress through Community Indicators. Community Indicators profile the collective efforts in working towards the Vision. Multiple partners are involved in improving results of community indicators and differ from the Corporate Strategic Plan Performance Measures which profile York Region's specific contribution to the well-being of our communities towards achieving Vision. The objective of the Vision update is to provide a simplified Vision document that all stakeholders can understand, feel connected to and support.

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Paul Freeman, MCIP, RPP  
Chief Planner

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Bruce Macgregor  
Chief Administrative Officer

Attachments (2)  
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